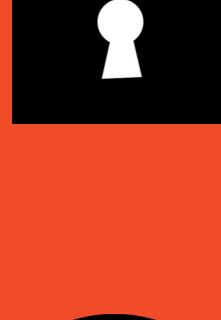


BASICS OF COPYRIGHT LAW



PURPOSE OF COPYRIGHT

Copyright grants a set of exclusive rights to creators giving them the means to control the use of their works by others. Copyright is designed to encourage the creation of new works (utilitarian) and to ensure attribution for authors and preserve the integrity of creative works (author's rights).

WHAT IS COPYRIGHTABLE?

Works that are fixed in a tangible form are copyrightable. Copyright gives creators control over the expression of facts and ideas, not the facts and ideas themselves.

INTELLECTUAL PROPERTY

Intellectual property gives a person certain exclusive rights to a distinct type of creative design, meaning that nobody else can copy or reuse that creation without the owner's permission. Copyright is one type of intellectual property. Other intellectual property rights include trade secrets, trademarks, patents, publicity rights, and moral rights.

COPYRIGHT PROTECTION

Copyright protection is received automatically once the work is in a fixed tangible form. Generally you do not have to register your work to become a copyright holder. However, you may want to register your work with a local copyright authority to officially record your authorship. In some countries registering your copyright may be necessary.

PUBLIC DOMAIN

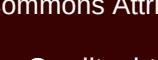
Creative works in the public domain are not subject to copyright. Works enter the public domain when 1) the copyright expires, 2) the work was never entitled to copyright protection, 3) the creator dedicates the work to the public domain before the copyright has expired, or 4) the copyright holder failed to comply with formalities to acquire or maintain their copyright.

FAIR USE

Exceptions to copyright, including "fair use" and "fair dealings", were designed to ensure that the rights of the public are not unduly restricted. Fair use in the U.S. is determined by

- the purpose and character of the use
- the nature of the copyrighted work
- the effect of the use on the potential market
- the amount of the work used in relation to the size of the copyrighted work as a whole

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