

“No Easy Poets” Design Document

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Executive Summary

This “No Easy Poets” website will provide information on literary events in New Orleans. This will include a calendar that lists readings, names of readers, dates, times, venues, contact information and cover charges, if applicable. The calendar will also list community writing workshops and literary festivals. And the website will provide general biographical information about local and visiting authors.

Creative Writing students at Xavier as well as other colleges in the area can access the site for information on literary events that they might wish to attend and/or participate in. Note that the prototyped is online now.

The site will be convenient for anyone in New Orleans who is interested in attending readings, or learning about local writers and events. The calendar listings will be more thorough than others currently available, with special attention to literary events and links relating to the African-American community.

The website will give a sense of the widespread popularity of readings in the New Orleans area. These events take place every day of the week, in many parts of the area including the French Quarter, Metairie, the West Bank and Mandeville. They occur on college campuses, in bookstores, in the parks, in bars, in coffee shops and in people’s homes. And readings happen frequently on Xavier’s campus, sponsored by the Humanities Endowment, *New Voices* literary journal, African American studies, the English and Creative Writing departments, and student social and academic organizations.

Finally, by providing the most complete information about New Orleans’ literary events and authors, Xavier’s reputation will further increase as a leader in the humanities.

Statement of Purpose

Primarily, this site will provide detailed information on the extensive array of literary events that occur daily in the New Orleans area. It will also serve as a resource for those who wish to learn more about local writers and creative writing programs, as well as related information nation-wide. The site will serve Xavier students and others in New Orleans who wish to attend or participate in these events. I hope this information concerning New Orleans readings and authors will be the most thorough and comprehensive available.

XU Students

The first priority of this site is to provide consistent, accurate information to Xavier Creative Writing students. Students in Creative Writing classes are required to attend two readings a semester. Eight to ten creative writing classes are offered each school year (though this number is on the rise), with 120 to 150 students enrolled who will find the calendar and other information helpful. It may also serve the approximately 800 freshmen who are required to attend cultural events in University 1010 classes. The calendar may also be helpful to students enrolled in English and speech classes. And many Xavier students enjoy participating in the numerous poetry readings that take place both on and off campus, including those sponsored by Xavier's social and academic organizations..

The New Orleans Literary Community

This site will also be useful for New Orleans college and high school students, for writers, and for people interested in literary events. With Graduate creative writing programs at the University of New Orleans, Louisiana State University and the University of Southwestern Louisiana, many college students and faculty may wish to access the site. African American students at Xavier, Southern and Dillard, as well as those at the majority white colleges, will appreciate the inclusion of the many literary events emerging from the African American community. And there is a long history of interest in literary readings as evidenced by the Maple Leaf Bar readings, which have taken place weekly for approximately 20 years.

Xavier

Another goal of the project is to raise the public's awareness of Xavier's importance as a leader in the humanities, locally, and of HBCUs, nationwide. As the first HBCU to implement a creative writing program, the site may help attract talented high school students who are in the process of trying to find a university with a strong creative writing program. And the New Orleans community is well aware of the strong reading series that has featured authors such as Ernest Gaines, Toi Derricotte and Michael S. Harper. The site will allow people to get the most current information on the Xavier reading series.

Interaction

The web site will invite interaction in several ways. Local authors can provide biographical information, writers can provide information on literary events, and those who attend readings can offer reviews or comments on literary events that they attended. I also hope that an e-mail mailing list will allow efficient distribution of information on special events.

Content Outline

Overview

- I. Introduction/Calendar
- II. Extended Calendar
- III. Readings by Venue
- IV. Directory of local and visiting writers
- V. Reviews/comments
- VI. Links
- VII. Creative Writing at Xavier
- VIII. Feedback
- IX. About Me
- X. Administrative Pages
- XI. Databases

I. Introduction/Calendar (home page): This page will include a calendar of readings for the next four weeks. It will also provide links to other portions of the website.

A. Calendar for four weeks

(Subcategories apply to all categories in section II.)

1. title of event
2. readers
3. days
4. times
5. locations
6. cover charge
7. contact

B. Details pages: A page for each event will give more specific information about readings such as the title of the event, Venue's address, the date and time, biographical information about reader(s) the cover charge, contact's phone number or e-mail address.

II. Extended Calendar: There will be a calendar covering three months at a time, beginning with the current month. This calendar will list readings and give information about the authors who will be reading, dates, times, venues, contacts, and cover charge, if applicable. It will also list community workshops, and regional conferences, as well as relevant programs on television or the radio, such as the weekly author interviews on WRBH. The calendar will give a sense of the frequency of readings, which take place every day of the week. Links to community organizations will allow a reader to learn more about particular groups.

III. Readings by Venue: The list of venues will be organized by neighborhood. It will provide the names of events, addresses, phone numbers, dates of readings and other relevant information. This will allow one to choose readings according to geography. It will also give a sense geographical range, with readings taking place from downtown, to the West Bank to Mandeville.

A. Uptown

(Subcategories apply to all categories in section III.)

1. Name of event
 2. Location, address and phone of venue
 3. Date and time of event
 4. Free or cover charge
 5. Contact: Name, phone, e-mail and web site (if valid)
 6. Other info: open mike sign up, etc.
- B. French Quarter/Warehouse District
- C. Bywater/Marigny
- D. Mid-city
- E. West Bank
- F. Metairie and Kenner
- G. Northshore
- H. Outside of New Orleans area
1. Baton Rouge
 2. Lafayette
 3. Houma

IV. Directory of local and visiting writers: (2nd tier) This directory will have a section for local authors and one for visiting authors. It will include biographical information such as the writer's genre, publications, and relevant background information. It will also include contact information such as phone numbers, mailing addresses, personal websites, and e-mails, *according to the wishes of each author* who submits this information. This section may also include photographs, when available. I will solicit this information from my colleagues, students, audience members at readings and from the authors themselves at readings. I will also ask leaders of poetry organizations such as the New Orleans Poetry Forum to ask their members to submit to the directory.

A. Local poets

1. Background information
2. Contact information

B. Visiting poets

1. Background information
2. Contact information

V. Reviews/comments: Those who attend readings will be invited to submit reviews of readings they saw. A review would include the name of author, date and location. The reviewer would consider the quality of the writing, performance or delivery, and other factors that they found relevant. Xavier creative writing students would be especially encouraged to submit reviews, as many write them for class assignments.

VI. Links: Appropriate links will help to expand one's awareness of literary opportunities. The site will provide a variety of links that reach well beyond New Orleans. Links will include e-mails, personal web sites, literary organizations, conferences, funding sources, workshops, creative writing programs, journals and contests. Local links will include e-mails to organizers of literary events in New Orleans, and to websites for local literary organizations such as Pozazz, an African American performance group. Links beyond the New Orleans area may depend upon submissions from those who contact the site, or information provided a visiting author. Some links may especially relate to African-American interests, such as *Callaloo*, a journal of the African Diaspora.

A. New Orleans:

1. Literary Organizations
 - a. Pozazz
 - b. New Orleans Poetry Forum
 - c. New Orleans Poetry Exchange
2. Creative Writing Programs
 - a. Xavier Minor in Creative Writing
 - b. Dillard Minor in Creative Writing
 - c. University of New Orleans Master of Fine Arts in CW
3. Festivals/Conferences
 - a. Tennessee Williams Festival
 - b. Williams Faulkner Conference
 - c. Associated Writing Programs Conference--N.O. 2002
4. Funding Organizations
 - a. Jazz and Heritage Foundation
5. Literary Journals
 - a. *New Orleans Review*
 - b. *Xavier Review*
 - c. *Ellipsis*
 - d. *Mesechabe*
 - e. *New Voices*

- B. Louisiana (outside of New Orleans)
 - 1. Literary Organizations
 - 2. Creative Writing Programs
 - a. Louisiana State University Master of Fine Arts in Creative Writing
 - b. University of Southwestern Louisiana
 - 3. Festivals/Conferences
 - a. Deep South Writers' Conference, Lafayette
 - 4. Funding Organizations
 - a. Louisiana Endowment for the Humanities
 - 5. Literary Journals
 - a. Southern Review
 - b. Exquisite Corpse
- C. National
 - 1. Literary Organizations
 - a. Poets and Writers
 - b. Teachers and Writers
 - 2. Creative Writing Programs
 - a. Associated Writing Programs
 - b. University of Virginia (Master of Fine Arts)
 - c. University of Oregon (Master of Fine Arts)
 - 3. Festivals/Conferences
 - a. Cave Canem Workshop for African American Poets
 - b. Associated Writing Programs Conference
 - c. Midnight Sun Writers' Conference
 - 4. Funding Organizations
 - 1. National Endowment for the Arts
 - 5. Arts Colonies
 - 1. Yaddo
 - 2. McDowell Colony
 - 6. Literary Journals
 - 1. Callaloo
 - 2. Granta
 - 3. Crab Orchard Review
 - 7. Contests/Calls for submissions
 - 1. Short Story Contest
 - 2. Crab Orchard Review call for poems about music

VII. Creative Writing at Xavier: The site will provide information about Creative Writing at Xavier including events taking place on campus, details about the minor, and information on Xavier literary publications. This will especially serve Xavier students who may be limited to attending events on campus, or are looking for opportunities that relate to them in particular. It may also be useful to high school students who are considering Xavier for college.

- A. Creative Writing Minor
 - 1. History
 - 2. Curriculum/requirements
 - 3. Current courses available
 - 4. Syllabi
 - 5. Faculty
- B. Xavier literary calendar
 - 1. author(s)
 - 2. Sponsoring organization
 - 3. Date
 - 4. time
 - 5. locations
- C. *Xavier Review*
 - 1. Excerpts from current issue
 - 2. Submission guidelines

D. *New Voices*

1. Excerpts from current issue
2. How to serve on *NV* staff
3. Submission guidelines

E. Contests/Awards

1. Nora Pierce Award
 - a. Current Award Honoree
 - b. Sample work from recent winner
 - c. Submission guidelines
2. National Association of University Women Awards
 - a. Current Award Honorees
 - b. Sample work from recent winner
 - c. Submission guidelines
3. Truman Capote Literary Trust Awards
 - a. Current Award Honorees
 - b. Sample work from recent winner
 - c. Submission guidelines

VIII. Feedback: This section will invite several types of responses. The public is invited to submit literary events to include for the calendar; to recommend literary websites; to write reviews of past readings they have attended; to subscribe to the mailing list.

A. **Events:** In this section, I would ask responders to suggest events, and to include type of event, date, time and venue. If available, they should also include, readers, cover charge and contact information

B. **Reviews:** This page will invite people to review readings. They can identify a reading from a pop up menu of past readings. Then the reviewer is asked to comment on writing quality, delivery, atmosphere and other details.

C. **Directory of Authors:** This section invites local and visiting writers to be included in the author directory, including information such as genre, educational background, publications and other information.

D. **Suggested Links:** This page invites people to suggest literary websites and requests information such as name of Website, URL, and a brief description of site.

E. **Mailing List:** responders are referred to an off-campus e-mail service. Those who sign up will receive regular notices of upcoming literary events in New Orleans.

IX. About Me: This page will represent me as designer of the site, as an author, as a Xavier professor of Creative Writing, and as founder and director of the Creative Writing program. It will include a photograph.

- A. General information
- B. Education
- C. Publications
- D. Syllabi
- E. Writing sample
- F. Contact information

X. Administrative Pages: These pages will allow me to update the database that drives the entire site.

A. Events Management: This page will allow me to oversee events. Events will default to approval and be automatically added to the calendar.

1. Add Event: This page will allow me to add an event to the calendar.
2. Edit Event: This page will allow me to view and edit events should details change such as time, venue or readers.
3. Delete Event: This page will allow me to delete an event, should it be inappropriate or if it is canceled.

B. Biography Management: This page will allow me to oversee authors who have submitted a biography for the biography page. Biographies submitted will default to approval.

1. Add Biography: I can add biographies such as those by visiting writers that Xavier is sponsoring.
2. Edit Biography: This will allow me to edit out errors.
3. Delete Biographies: I will those that seem inappropriate.

C. Suggested Links: This page will allow me to oversee links submitted. They will default to approval.

1. Add Links: I will this page will allow me to add links I think will be of interest.
2. Edit Links: This will allow me to edit those that need correction.
3. Delete Links: I can delete those that I find inappropriate.

XI. Databases: The database is composed of seven tables containing vital information.

A. Calendar: This table will track all literary events. (Refer to tables in appendix.)

B. Biographies: This table will track all biographical information of local and visiting authors. Refer to tables in appendix.

C. Venues: This table will track venues. Refer to tables in appendix.

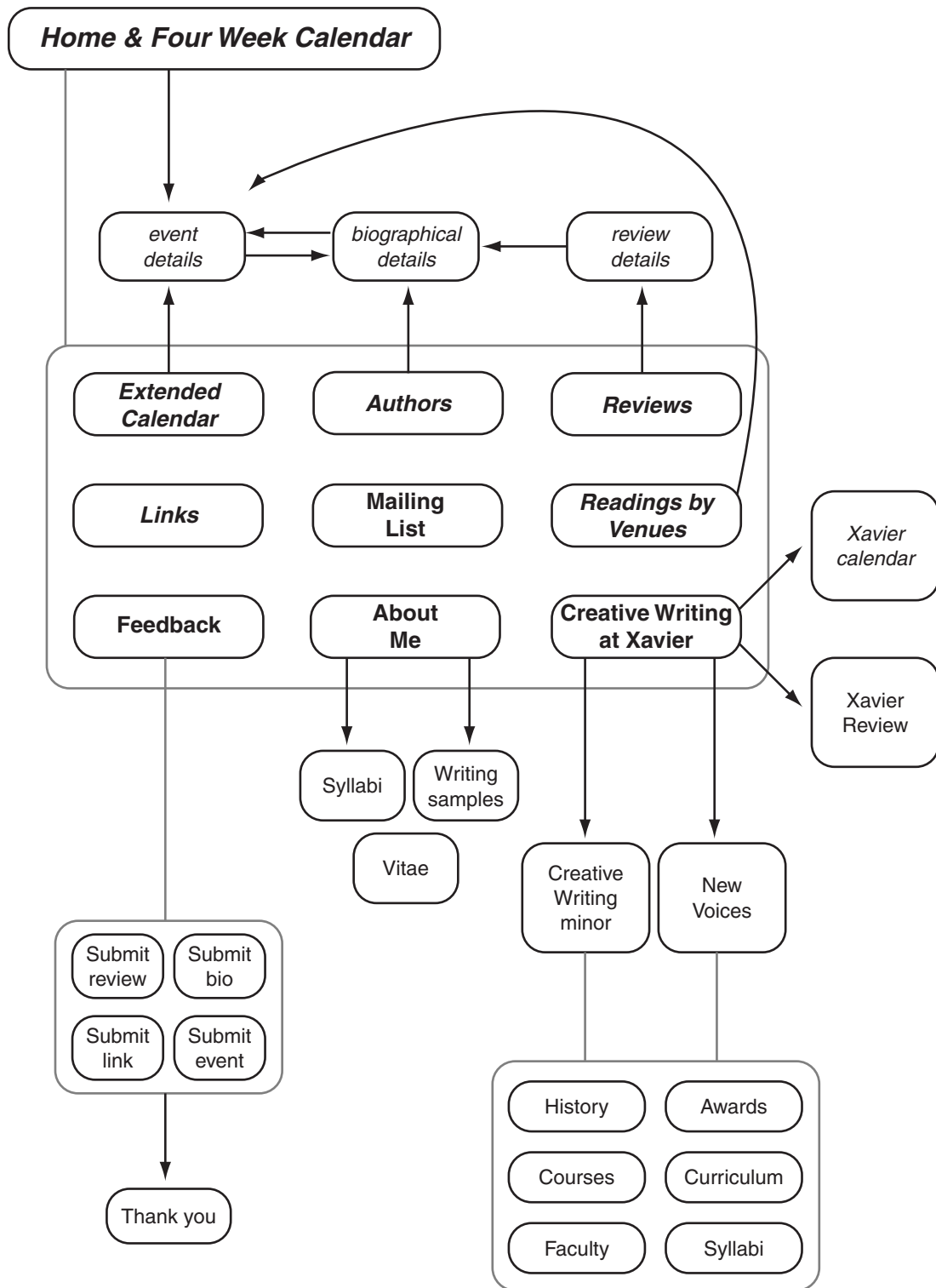
D. Contacts/Addresses: This table will track contacts. Refer to tables in appendix.

E. Suggested Links: This table will track literary links. Refer to tables in appendix.

F. Reviews: This table will include information evaluating the event in terms of writing quality, performance and atmosphere. Refer to tables in appendix.

G. Reviewed Events: This data base will include the same information as the Calendar of Events data base. It will store events for three months. Refer to tables in appendix.

Experiential Flowchart



bold indicates a ubiquitous link

italics indicates dynamically generated content

Mock Ups

Mockup: About Me

Patrice Melnick

pmelnick@xula.edu

Home /Current Calendar	Patrice Melnick
Extended Calendar	received a Bachelor of Arts in English from the University of Texas and a Master of Fine Arts from the University of Alaska, Fairbanks. Patrice Melnick is director of Creative Writing at Xavier. She also served as a Peace Corps volunteer in the Central African Republic for two years.
Readings by Venue	She has essays and poems published in many literary journals including <i>Grain</i> and <i>Prism International</i> .
Authors'	She is currently working on a book-length memoir.
Biographies	Patrice Melnick founded and directs the creative writing program at Xavier University. She teaches Composition, Introduction to Creative Writing and Introduction to Literary Nonfiction, and she is faculty advisor for <i>New Voices</i> , the Student Literary Journal.
Creative Writing at Xavier	Vitae Sample syllabi Writing Samples: Essays (excerpts): "A White Night in Africa" "Writing for My Life"
Reviews	Poems: "Confessions of a Carnivore"
Feedback	"Sabine the Cook Warns Me"
Patrice Melnick	
pmelnick@xula.edu	

Home / Current Calendar	Event Details
Extended Calendar	Friday 8/15/00
Readings by Venue	Event: <i>Poetry Reading</i>
Authors'	Sponsoring Group: <i>Xavier University, Humanities Endowment Lecture Series</i>
Biographies	Xavier University hosts a series of literary readings throughout the school year to support the creative writing program.
Creative Writing	
at Xavier	Featuring: Toi
Reviews	Time: 7:00 p.m.
Feedback	
Patrice Melnick	Venue: Xavier University
<i>pmelnick@xula.edu</i>	7325 Palmetto St. Gold Rush Room
	Cover Charge: \$0
	Contact: <u><i>Patrice Melnick</i></u> : (504) 485-5161
	Other Information: Xavier University hosts six readings each semester. All readings are free and help highlight the Creative Writing Program.
	Featured Author: Toi Derricotte
	Educational background:
	Genres: Poetry and nonfiction
	Publications: <i>Natural Birth, The Empress of the Death House, Captivity and Tender, The Black Notebooks</i>
	Awards: Paterson Poetry Prize; Anesfield-wolf Award; The Black Caucus of the American Library Association Award for Literary Nonfiction; two fellowships from the National Endowment for the Arts; two Pushcart Prizes; The Lucille Medwick Memorial Award from the Poetry Society of America; 1998--2000 Delta Sigma Theta Distinguished Endowed Chair at Xavier University of Louisiana
	Other information: Toi Derricotte was born in Detroit, Michigan. She is Professor of English at the University of Pittsburgh and has taught in the graduate creative writing programs at New York University, George Mason University and Old Dominion University. With Cornelius Eady she founded Cave Canem, a workshop retreat for African American Poets. . At Xavier, she has taught poetry and creative nonfiction, and helped to develop the Creative Writing program. When she is not writing, teaching, giving readings or interviews, Toi Derricotte attends second line parades and follows Mardi Gras Indians around New Orleans.
	2nd Featured Reader: none

Home/Current Calendar	Toi Derricotte
Extended Calendar	Educational background: MA University of Pittsburgh
Readings by Venue	Genres: Poetry and nonfiction
Authors'	Publications: <i>Natural Birth</i> , <i>The Empress of the Death House</i> , <i>Captivity and Tender</i> ,
Biographies	<i>The Black Notebooks</i>
Creative Writing	
at Xavier	
Reviews	Awards: Paterson Poetry Prize; Anesfield-wolf Award; The Black Caucus of the
Feedback	American Library Association Award for Literary Nonfiction; two fellowships from
Patrice Melnick	the National Endowment for the Arts; two Pushcart Prizes; The Lucille Medwick
<i>pmelnick@xula.edu</i>	Memorial Award from the Poetry Society of America; 1998--2000 Delta Sigma Theta
	Distinguished Endowed Chair at Xavier University of Louisiana
	Other information: Toi Derricotte was born in Detroit, Michigan. She is Professor
	of English at the University of Pittsburgh and has taught in the graduate creative
	writing programs at New York University, George Mason University and Old
	Dominion University. With Cornelius Eady she founded Cave Canem, a workshop
	retreat for African American Poets. . At Xavier, she has taught poetry and creative
	nonfiction, and helped to develop the Creative Writing program. When she is not
	writing, teaching, giving readings or interviews, Toi Derricotte attends second line
	parades and follows Mardi Gras Indians around New Orleans.
	Contact Information:
	Address
	Phone:
	email:
	<u>Personal Website</u>

Mockup: Creative Writing Faculty page

Home / Current Calendar	Creative Writing Faculty
Extended Calendar	
Readings by Venue	
Authors'	Terrance Hayes has published <i>Muscular Music</i> . . . He teaches poetry and composition.
Biographies	
Creative Writing	
at Xavier	
Reviews	Major Jackson has published in <i>APR</i> . . . He teaches poetry and composition.
Feedback	
Patrice Melnick	
<i>pmelnick@xula.edu</i>	Patrice Melnick has published essays in <i>Prism International</i> She teaches creative writing and composition.
	Biljana Obradovic has published <i>Le Monde Riche</i> . . . She teaches poetry, drama and composition.
	Mark Whitaker has published in the <i>Xavier Review</i> . . . Heteaches fiction and composition.

Mockup: Local and visiting Authors

Authors'

Biographies

	Local Authors	Visiting Authors
Home/Current Calendar	Terrance Hayes	Lucille Clifton
Extended Calendar	Patrice Melnick	
Readings by Venue		Toi Derricotte
Authors' Biographies	Biljana Obradovic	Michael S. Harper
Creative Writing at Xavier	Brenda Marie Osbey	Naomi Shihab Nye
	Kalamu Ya Salaam	
	Robert Skinner	

Mockup: Readings by Venue

Readings by Venue

Uptown

Home/Current Calendar **Xavier University**

Extended Calendar 7325 Palmetto St.

Readings by Venue 485-5161

Authors' Xavier hosts many writings throughout the year to support the undergraduate creative writing program and the humanities at Xavier.

Biographies

Upcoming Events

Creative Writing

Reading by Toi Derricotte

at Xavier

Date: 7/15/00

Reviews

Time: 7:00 p.m.

Feedback

Cover charge: \$ 0

Patrice Melnick

Contact: Biljana Obradovic, 485-5155, bobradov

pmelnick@xula.edu

Details

Broadmoor Branch Library

4300 S. Broad St.

The library is located near the intersection of Washington Avenue and Broad St.

Upcoming Events

The New Orleans Poetry Forum Workshop

Date: 7/23/00

Time: 8:00 p.m.

Cover charge: \$ 0

Contact: Andrea Gereighty, 835-3419 for more information

Details

Ebony Square

4215 Magazine St

891-4991

Ebony Square is one of the oldest African American reading series in New Orleans. Come early to sign up for the open mike reading. . .

Mockup: Submit your biographical information

Submit your biographical information

<p>Home</p> <p>Add your event</p> <p>Submit Review</p> <p>Add your Biographical note</p> <p>Suggest a Website</p> <p>Subscribe to Mailing list</p> <p><i>pmelnick@xula.edu</i></p>	<p>Directory of Local and Visiting Authors</p> <p>To be included in directory of New Orleans or visiting, please include the following information:</p> <p>About you</p> <p>Last name:</p> <p>First Name:</p> <p>Phone:</p> <p>e-mail:</p> <p>website (URL):</p> <p>Choose one:</p> <p>Visiting Local</p> <p>Genre(s):</p> <p>fiction nonfiction poetry other _____</p> <p>Educational background:</p> <p>Publications:</p> <p>Other information (25 words or less)</p> <p><i>Would you like to be on our mailing list?</i></p> <p>Yes No</p>
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Mockup: Submit a Review

<p>Home</p> <p>Add your event</p> <p>Submit Review</p> <p>Add your Biographical note</p> <p>Suggest a Website</p> <p>Subscribe to Mailing list</p> <p><i>pmelnick@xula.edu</i></p>	<p style="text-align: center;">Submit a Review</p> <p>If you attended an event for which you would like to submit a review, please complete the information below:</p> <p>Reviewer:</p> <p>e-mail:</p> <p>Event:</p> <p>Choose from Past events listed:</p> <p>If not listed, please provide the following information:</p> <p>Name(s) of Person(s) Reading:</p> <p>Day(s) of week:</p> <p>Day, Month, Year:</p> <p>Time:</p> <p>Location/Name of Venue</p> <p>Address of venue:</p> <p>Cover charge (if applicable):</p> <p>Please include the following criteria in your comments:</p> <p>Writing Quality:</p> <p>Delivery:</p> <p>Other comments:</p> <p><i>Would you like to subscribe to our mailing list?</i></p> <p>Yes No Already subscribed</p>
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<p>Home</p> <p>Add your event</p> <p>Submit Review</p> <p>Add your Biographical note</p> <p>Suggest a Website</p> <p>Subscribe to Mailing list</p> <p><i>pmelnick@xula.edu</i></p>	<p>Suggest a Literary Link</p> <p>Link</p> <p>Name of Web Site:</p> <p>URL:</p> <p>Brief description of site:</p> <p>Submitted by:</p> <p>Last name:</p> <p>First Name:</p> <p>Address:</p> <p>Phone:</p> <p>e-mail:</p> <p>website:</p> <p><i>Would you like to be on our mailing list?</i></p> <p>yes no Already subscribed</p>
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<p>Home</p> <p>Add your event</p> <p>Submit Review</p> <p>Add your Biographical note</p> <p>Suggest a Website</p> <p>Subscribe to Mailing list</p> <p><i>pmelnick@xula.edu</i></p>	<p align="center">Suggest a Literary Event</p> <p>To suggest a literary event for the calendar, please include the following information:</p> <p>About you:</p> <p>Last name:</p> <p>First Name:</p> <p>e-mail:</p> <p>Event:</p> <p>Name of event:</p> <p>Type of event (choose one):</p> <p>Literary Reading</p> <p>Open mike reading</p> <p>Literary Conference</p> <p>Workshop/class</p> <p>Name(s) of Person(s) Reading or leading workshop:</p> <p>Date:</p> <p>Location/Name of Venue</p> <p>Address of venue:</p> <p>Cover charge:</p> <p>Relevant biographical information:</p> <p>Contact:</p> <p>Last name:</p> <p>First Name:</p> <p>Address:</p> <p>Phone:</p> <p>e-mail:</p> <p>Other Comments:</p> <p><i>Would you like to subscribe to our mailing list?</i></p> <p>Yes No Already subscribed</p>
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HTML Mockup

Current Calendar

Extended Calendar

Readings by Venue

Reviews

Feedback

Authors' Bios

Mailing List

Links

Creative Writing at Xavier

About Me

New Orleans Literary Calendar

Check out upcoming events in town, or browse the related information using the links on the left.

August					
Date	Event	Time	Location	Readers	More info
Sunday 8/9/00	Everett Maddox Reading Series	3:00 PM	Maple Leaf Bar	Mark Whitaker	details
	Pints and Poetry	6:00 PM	Kerry's Irish Pub	Open Mic	details
Monday 8/10/00	Pozazz	9:00 PM	Flora Gallery and Coffee Shop	Open Mic	details
Sunday 8/16/00	Everett Maddox Reading Series	3:00 PM	Maple Leaf Bar	Tomboula Dog	details
	Pints and Poetry	6:00 PM	Kerry's Irish Pub	Open Mic	details
Monday 8/17/00	Pozazz	9:00 PM	Flora Gallery and Coffee Shop	Open Mic	details
Thursday 8/20/00	Owls Tooth Open Mic	8:00 PM	Dragon's Den	Open Mic	details

September					
Date	Event	Time	Location	Readers	More Info
Sunday 8/9/00	Everett Maddox Reading Series	3:00 PM	Maple Leaf Bar	Mark Whitaker	details
	Pints and Poetry	6:00 PM	Kerry's Irish Pub	Open Mic	details
Monday 8/10/00	Pozazz	9:00 PM	Flora Gallery and Coffee Shop	Open Mic	details
Sunday 8/16/00	Everett Maddox Reading Series	3:00 PM	Maple Leaf Bar	Tomboula Dog	details
	Pints and Poetry	6:00 PM	Kerry's Irish Pub	Open Mic	details
Monday 8/17/00	Pozazz	9:00 PM	Flora Gallery and Coffee Shop	Open Mic	details
Thursday 8/20/00	Owls Tooth Open Mic	8:00 PM	Dragon's Den	Open Mic	details

Looking further into the future? See the [extended calendar](#).
Don't see your event listed? [Submit an event](#).

Patrice Melnick < pmelnick@xula.edu >

Media Inventory

Image files

- Picture for Calendar/Home page (1)
- Directory of Local and Visiting authors (approx. 7 to start with)
- XU CW Faculty (5)
- New Voices* (1)

Text

- Home Page: Brief, general information about page
- Extended Calendar: Brief information about calendar
- Readings by Venue: General information about each of about 20 venues
- N.O. Literary. Organizations: Brief descriptions of about 8 organizations
- CW at XU: General info about Xavier's Creative Writing program
 - History: brief description
 - Curriculum/requirements: info borrowed from catalogue
 - Classes: info borrowed from catalogue
 - Faculty: Bio info, borrowed from brochure
- Directory of local and visiting writers: (2nd tier)
 - Local poets: Background information/Contact information
 - Visiting poets: Background information/Contact information
- Submission guidelines
- New Voices*
 - Contests/Awards
 - Submission guidelines
- About Me: Text about me

Database (see appendix for complete view of tables)

- Calendar
- Biographies
- Venues
- Contacts/Addresses
- Suggested Links
- Reviews
- Reviewed Events

HTML Files

**dynamically generated files*

- *Introduction/Calendar (home page):
- *Details page
- *Extended Calendar
- *Details pages (40)
- *Readings by Venue
- *Directory of local and visiting writers: (2nd tier)
- *Biography details
- *Reviews/comments (2)
- *Links
- Creative Writing at Xavier (6)
- *Xavier literary calendar (variant of readings by venue)
- Xavier Review*
 - Submission guidelines
- New Voices*
 - Submission guidelines
- Feedback (6)
- About Me

- Administrative pages
- Index
- Events (3)
- Biographies (3)
- Suggested links (3)

Style Sheet

Administrative Scripts:

- Calendar Home Page: add, delete, edit (3)
- Calendar Extended: add, delete, edit (3)
- Bio: add, delete, edit (3)
- Links: add, delete, edit (3)
- Venues: (3)
- Reviews: (3)

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Scripts for dynamically generated pages:

- Calendar Home Page: (1)
- Calendar Extended: (1)
- Biographies: (1)
- Links: (1)
- Venues: (1)
- Reviews: (1)
- Reviewed events: (1)

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Form submission scripts:

- Calendar Extended: (1)
- Biographies: (1)
- Links: (1)
- Reviews: (1)

4

Skills assessment:

For this project, the skills needed include knowledge of HTML, a scripting language such as PHP, web imaging skills, and a database program. For the script, Bart Everson will learn more about and use PHP. I will need to apply my basic knowledge HTML, which I am familiar with from past HTML workshops. I will also need to learn to use a web authoring program such as Hometown. And I will need to improve my web imaging skills.

Implementation:

To begin my project, I will first find a web host and get my own domain.

The “No Easy Poets” website will be developed, using the following procedure: create a database table; create an administrative page to add, delete and edit table elements, and script; collect information and input into database; create an HTML display page; and add a link to the newly developed page.

I will take an incremental approach to developing the website. I will launch the most important aspects of the site first. I will first create the Home/Calendar and the extended calendar so that people will be able to find out about local poetry events as soon as possible. After the website has been launched, I will promote it to the local community, and submit it to search engines. (Refer to schedule for more information.)

In future years, I will begin testing the effectiveness of the No Easy Poets web design.

Schedule

September, 2000

Get my own domain, and find a web host

October, 2000

Home Page and Calendars

Create data base and table for the Calendar of Events

Create administrative page and scripts

Collect information and input into database

Create display page and scripts

End of October, 2000

Launch site

promote the site

November, 2000

Extended Calendar

Create display page for Extended Calendar of Events

(Will use same database info as “Calendar of Events”)

Collect information and input into database

Link extended calendar

December, 2000

Personal Page

Obtain photo

Create image file

Write text: biographical information, vitae, syllabi

create display page

Link personal page

January, 2001

Readings by Venue

Create table

Create administrative page

Create display page and scripts

Collect information about venues and add to database

Link venue feature

February, 2001

Event Details

- Create administrative page and scripts
- Create display page and scripts (limited version omitting biographies and organizations)
- Link details

March, 2001

Organizations

- Create table
- Create administrative page and scripts
- Add organizations to event details

April, 2001

Author's Directory

- Gather information and add to database
- Request information from local authors
- Obtain authors' photos
- Create image files
- Create display biographical pages
- Create display submission page
- Create administrative pages and scripts
- Link Authors Directory
- Link bio submission page

May, 2001

Creative Writing at Xavier

- Write texts
- Obtain photos (3)
- Create image files
- Create display pages
- Link Creative Writing at Xavier

June, 2001

Links page

- Create table
- Research links on internet and add to database
- Create display page
- Create administrative pages and scripts
- Link Literary Links

July, 2001

Reviews

- Create reviews table
- Create Reviews display page
- Create display Reviews Submission page
- Create administrative pages and scripts
- Link reviews feature

August, 2001

Submission forms

- Create display pages and scripts for:
 - Add event to calendar
 - Literary links
- Create administrative pages and scripts

Distant Future (2001)

I may reapply for continued support to expand the project at the completion of the previous portion.

“Poem of the Month”: This feature will display a poem by a contemporary poet each month, possibly an author who will be reading in the near future. Copyright permission will be obtained from the authors or publisher.

“Poetry Live”: This feature will be an audio clip of an author reading original work, possibly an author who will be reading in the near future.

Budget

Domain Name Registration Fee: (2 years)		\$70
	Web Host Fee:	\$550
(2 years)		
	1/4 Release time:	\$10,000
	Total:	\$10,620

Appendix

Database Tables

Calendar/Events

ID #	Title of Event (10 wds, 50 chr)	Venue (Cross-list w/venue)	Date	Time	Readers (Cross-list w/Bios)	Cover \$	Contact (Cross-list contact)	Type of Event
344	Everett Maddox	Maple Leaf	07/23/00	3:00 p.m.	Patrice Melnick	\$0	Nancy Harris	Reading
346	Pozazz	Flora's	07/24/00	9:00 p.m.	open mic	\$0	James Dean	Reading
392	NOPF Workshop	Borders	07/12/00	8:00 p.m.	N/A	\$0	Andrea Gereighty	Workshop
885	Ebony Sq	Ebony Sq	07/23/00	9:00 p.m.	Open mic	\$5		Reading

Continued

ID #	Sponsoring Organization	Comments (92 words or 510 characters)
344	Maple Leaf	Every Sunday
346	Pozazz Performance Group	Every Monday
392	New Orleans Poetry Forum	Bring 15 copies of your one page poem to have critiqued
885	Ebony Square	Meets every Sunday. Come early to sign up for open mike.

Reviewed Events

ID #	Title of Event	Venue <i>(Cross-list w/venue”</i>	Date	Time	Readers <i>Cross-list w/Bios</i>	Cover \$	Contact <i>(Cross-list contact)</i>	Type of Event
344	Everett Maddox	Maple Leaf	07/23/00	3:00 p.m.	Patrice Melnick	\$0	Nancy Harris	Reading
345	Everett Maddox	Maple Leaf	07/30/00	3:00 p.m.	Mona Lisa Saloy	\$0	Nancy Harris	Reading
346	Pozazz	Flora's	07/24/00	9:00 p.m.	Irving Carr	\$5	Jim Bates	open mic

Continued

ID #	Sponsoring Organization (cross list with Events)	Comments (cross-reference with events) (500 words, 2330 characters)
344	Maple Leaf	Every Sunday
345	Everett Maddox	Maple Leaf
346	Pozazz Performance Poetry Group	Every Monday Night.

Biographies

ID #	Last Name <i>Cross-list</i>	First Name <i>w/Bios</i>	Mailing Address	phone	e-mail	web (URL)	Local/ Visit	Genre
3572	Doze	John	33 Art NOLA	222-5555	doze@here	www. poems	Local	poetry fiction
7603	Melnick	Patrice	P.O. Box 13525 Nola	895-9747	pmelnick@xula.edu		Local	Lit nonfiction poetry

Continued

Mailing list?	Publications	Awards	Educational background	Other information (250 words, 1500 characters)
yes	<i>Book of dreams</i>	Some day potential award	M.A., Whatever	Lots of friends
yes	<i>Granta</i>		MFA Creative Writing	

Contacts

Last Name	First Name	Mailing Address	Phone	E-mail	website (URL)	Organization	Mail list?	Comments (25 words, 250 characters)
Doze	John	33 Art NOLA	222-5555	doze@here	www. poems	Pozazz	yes	
Harris	Nancy	Burdette	777-7777	Harris@dot.com		Maple Leaf	yes	

Reviewed Events

(Event) ID #	(Reviewer) For. key ID #	Reviewer	Writing Quality	Presentation	Atmosphere	Other Comments
772	223	Gina Holiday	Cliche love images. . .	Overcompensate d for cliches. . .	Elegant	Need more XU students
984	560	Jerry Rig	Arresting Imagery. . . .	Read like a dead guy	Institutional	Nothing else to do. . .

Literary Organizations

Organization	Type of events	Contact (cross list contacts)	Web Site URL	Comments (75 words, 500 characters)
New Orleans Poetry Forum	Free Workshops host readings, newsletter	Andrea Gereighty		Bring 15 copies of poem. . . Meet every Wednesday. . .
Pozazz	Performances and Open mics	Irving Jones	www.pozazz	Spirited, good shows
Poetry Exchange	Free Workshops	Gina Ferrera		Friendly group
NOMMO	Workshops and readings	Kalamu Ya Salaam		Welcome XU students

Venues

Name	Address	Phone	Neighborhood	Comments (50 wds, 300 characters)
Maple Leaf	8316 Oak St. nola 70118	334-7272	Uptown	20 year reading series
The Community Book Center	305 Broad St.	555-5555	Mid-city	Friendly atmosphere
True Brew Cafe	200 Julia St.	444-4444	Warehouse	Favorite Pozazz hangout
Borders Books	3131 Vets	888-8888	Metairie	Readings and workshops
Xavier University	1 Drexel Dr.	486-7411	Uptown	Terrific reading series

Links

ID #	Name of site	URL	Catagory	Region (City/state)
567	Pozazz	www.pozazz	Reading Series	N.O.
950	<i>New Orleans Poetry Forum</i>	www.NOPF	Workshop group	N.O.