Title: bibledudes.com

Executive Summary:

This multi-media website is designed to uniquely teach and entertain students creatively and interactively about the Bible and the academic discipline of biblical studies.

Statement of Purpose:

We have three primary purposes in creating this website:

• Educational
  The Bible is at the same time civilization’s most influential book and the least understood. This website will enhance biblical literacy. We want the viewer to better comprehend biblical passages in the context in which they were written, as well as understand how various religious traditions have interpreted them. We additionally want to give the viewer the methodological tools used in the discipline of biblical studies, so they can approach the text from a variety of critical perspectives.

• Entertaining
  We want this website to convey our enthusiasm for the Bible and biblical studies, and we want it to be fun and humorous. There are currently thousands of websites pertaining to the Bible, but they are inherently sterile and boring because they are limited to text and they are faith-based agendas. Contrarily, this website will incorporate text with visual and audio elements, and it will be fun. This website will also approach the Bible from an academic and more objective perspective. Simply put, we won’t tell the viewer how to get to heaven or avoid hell like most Bible websites, but we will tell them what the Bible says, why its important, and how it has impacted our world, for better and worse.

• Inclusive
  While this website will always attempt to treat the subject matter objectively, at the same time it will respect people’s faiths and beliefs. Rather than be exclusive, this website will offer a unique resource for anyone who wants to learn more about the Bible and the discipline of biblical studies.
Content Outline:

BIBLE DUDES: This website will make complicated topics understandable and interesting by using four primary cartoon figures that will serve as the user’s guides throughout the site. These will include caricatures of the two Bible scholars who are going to write the text: Michael Homan and Jeffrey Geoghegan. Both will speak in an informal erudite dialogue, using plain language, in a style analogous to Siskel and Ebert. Their appearances will contrast: Jeff is tall, skinny, dark hair, Mike is short, heavy, wears sunglasses. Two animals will also be guides: Cleopatra the Camel and Seleucus the Donkey. Cleopatra will speak in an Arabicized form of English, much like the characters in the film Lawrence of Arabia. Seleucus will be Roman, speaking in a Latinized form of English. These animals will have distant relatives who will offer unique perspectives on biblical events. For example, Cleopatra’s distant relative was Moses’ camel during the Exodus, and Seleucus’ relative carried Jesus into Jerusalem.

HOME PAGE: The website’s home page will display the four primary Bibledudes characters on Mt. Sinai. The viewer will have the option of going to one of the seven sections listed below. They will also have the ability to search for keywords within the site. This search box will be located in the lower left-hand side. For further details, see the interface mockup below.

Each of the elements listed in the following outline will, at minimum, consist of text and appropriate pictures. All of the text will be in dialogue format.

I. DUDE! WHAT’S UP WITH THE BIBLE?!?

Definition and etymology of “Bible.” How the term means different things to different people based on what their religion/culture considers authoritative texts. Why there is no such thing as “the Bible” because of various textual witnesses and their differences, but rather there are several “Bibles.”

A. Canon--When did the Bible become the Bible?

The definition and etymology of “canon,” when and how did people decide what made it into the Bible and what didn’t.

B. Division of Books, Chapters, and Verses

Technology relating to making scrolls and books. When and why was the Bible divided into chapters and verses.

C. Bible translations

The history of translating the Bible into various languages. Why this was so controversial. Brief discussion of various English translations. Why and how they differ, and how each translation has an agenda.

D. The Bible’s influence on civilization

Why it’s important to be biblically literate. How it has affected our laws, government, music, visual art, performance art. Common words and expressions taken from the Bible. In addition to pictures such as the relief above the Supreme Court building depicting Moses, the user will hear music inspired by the Bible, such as Handel’s “Messiah,” Gershwin’s “Porgy and Bess,” and Elvis Presley’s “Hard Headed Woman.”
II. DUDE! WHAT’S UP WITH BIBLICAL STUDIES?!?
How people in the academic field of biblical studies read and research the Bible. How there are many different ways to read and interpret the text. How the Bible has been used and abused to justify several things.

A. History of Biblical Studies
   Brief overview of how and why scholars have interpreted the Bible. Examples of how things that meant one thing in the Bible have evolved into very different meanings today.

1. Roman and Medieval
   Who and why were scholars involved in biblical studies in this time. Augustine, Jerome, Origin, and others. How did they use the Bible to explain evil, such as Rome’s fall, and how did they interpret the Bible.

2. Renaissance and Reformation
   How a complete confidence in scientific method dissected the Bible. How the Reformation argued that all people, not just the church, could read and interpret scripture.

4. Bible and Babel: The Use and Abuse of Parallelism
   Orientalism and the decipherment of ancient languages brought several stories that paralleled the Bible to the world’s attention. This section will examine some of these and also look at how this was overdone, unjustifiably reducing the Bible to nothing original.

5. Julius Wellhausen
   How this 19th century German scholar changed the world by combining the work of several scholars. How he argued that the Torah was not written by Moses, but by composite sources. How Wellhausen was a product of his time, and many of his conclusions are racist.

6. William Foxwell Albright
   How this polymath combined several disciplines, and how his students dominate the field today. Will include short sound clips of lectures he gave, and short movies of his students reflecting on his influence.

7. Biblical Studies today
   How the field has progressed since Wellhausen, and what the modern discipline of Biblical Studies entails.

B. Critical Methodologies
   An overview of how scholars use various perspectives to better understand the Bible.

1. Historical Criticism
   How scholars use the discipline of history to recreate what might have really happened in the story as presented in the Bible.

2. Textual Criticism
   How scholars examine various texts, such as the Masoretic text in Hebrew, the Greek translation of the Septuagint, the Dead Sea Scrolls, and many other texts to determine which text is most likely to have been the original.

3. Source Criticism
   How scholars divide both the Torah and the Gospels into different authorial strands.

4. Archaeology and the Bible
   The history, influence, and methodologies involved with archaeology. How various discoveries were mistakenly identified with the Bible, and how others have illuminated the biblical text. An interactive activity in which the user excavates a tel, removing one stratigraphical layer at a time to go further back in the tel’s history.
5. Literary Criticism
   As opposed to historical criticism, how scholars examine the text as it stands today. What does the story say to us?

6. Form Criticism
   Influenced by Propp and Levi-Strauss, how scholars break up passages into forms and attempt to determine their purpose, or sitz-im-leben (German for “Setting in life”).

7. Feminist Criticism
   How the field changed for the better when women were admitted. How a woman’s perspective can interpret the text differently. Examines how women are treated in the story, and why they are mistreated by the biblical authors.

8. African-American Criticism
   How African-American scholars reinterpreted the Bible. How this different perspective helped the discipline.

III. DUDE! WHAT’S UP WITH THE TANAK?!?

An explanation of TaNaK, an acronym for the Hebrew Bible/Old Testament. A brief description of the narrative story of ancient Israel. A chart showing which books are included. The division into three sections: Torah, Prophets, and Writings.

A. Torah
   When the Torah was seen as a distinct unit that was more important than other books in the Bible. What the Torah means to Jews, Christians, and Muslims today.

1. Genesis
   a. Primeval History
      Brief summary of Genesis 1-11. Discussion of etymologies. Comparison of creation accounts in Genesis 1 and 2, and also with other ancient Near Eastern creation accounts. Short flash movie of the first seven days of creation, with a narrator reading text and voice being God saying for example “Let there be light.” Model of the biblical conception of the universe. Where is the Garden of Eden? Why and how Eve is blamed for fall of humanity. Chart comparing other flood stories to Noah’s. Model of the Table of Nations showing the world through the eyes of the biblical author.

   b. Patriarchal History
      The life and adventures of Abraham, Sarah, and their family. Interactive map of their journeys. Short film showing God’s covenant with Abraham. Cleopatra the Camel’s tale of her ancestor carrying Abraham from Ur all the way to Egypt.

2. Exodus, Leviticus, Numbers, Deuteronomy
   A brief summary of the life of Moses. An interactive map of the Exodus route. Flash movie showing Moses receiving the 10 commandments. A page with the two tablets of the 10 Commandments. Each commandment has a link to a page with a more detailed explanation, and an account of how some biblical character violated it. An interactive page with various animals to explain the dietary laws. A map of the Promised Land as Moses viewed it from Mt. Nebo.

B. Prophets
   A brief description of each book in the Former Prophets and the Latter Prophets. What it means to be a prophet in the ancient Near East.

1. Conquest
   Interactive map of the tribal allotment and conquest. Flash movie showing Joshua and the Israelites conquering Jericho.
2. Period of the Judges

What is a judge? Summary of the stories in Judges. Camel talks about relative that fought for Deborah. Short animated video about Hannah getting pregnant set to music and style of Brady Bunch introduction.

3. United Monarchy

Interactive map of the journeys of the Ark of the Covenant. Examination of Samuel, Saul, and David. Flash movie about building the Temple of Solomon. Donkey talks about relative that carried Absalom during revolt.

4. Divided Monarchy

How and why the kingdom divides. What happens when Israel falls to Assyria and Judah to Babylon. Highlights of various kings and their prophets.

5. Biblical Prophets

Summary of the characters and messages of Isaiah, Jeremiah, and Ezekiel, as well as for the 12 minor prophets.

C. Writings

1. Wisdom Literature and Smart Things

Description of Psalms, Job, Proverbs, Ecclesiastes, Lamentations

2. Ruth

Description and map of Ruth.

3. Song of Songs

Erotic love poetry in the ancient Near East and the Bible.

4. Ezra, Nehemiah, Chronicles

History of ancient Israel from the exile through the return under Cyrus the Great. Hear excerpt from Ezra’s speech at the watergate.

IV. DUDE! WHAT’S UP WITH THE APOCRYPHA?!?

What is the Apocrypha, what is going on in the world and in Israel when it was written. Alexander the Great and the spread of Hellenism. Why some groups include these in their canons and others do not. A brief description of what is contained in the following books: First Esdras, Second Esdras, Tobit, Judith, Additions to Esther, Wisdom of Solomon, Ecclesiasticus, Baruch, Letter of Jeremiah, Prayer of Azariah, Susanna, Bel and the Dragon, Prayer of Manasseh, Maccabees, Psalm 151.

V. DUDE! WHAT’S UP WITH THE NEW TESTAMENT?!?

Why it is called the New Testament, a brief history of what is going on in the world and in Israel at that time. Introduction to Jesus and to Paul. Chart showing books in the New Testament with links to brief descriptions of each book.

A. Jesus

1. Birth

Comparison of Gospel accounts, discussion of what a manger is. A story about Mary going to Bethlehem and Egypt from a donkey’s perspective.

2. Ministry

Interactive map of Palestine showing Jesus’ ministry. Sound file of someone reading Sermon on the Mount in Aramaic and Greek. Explanations of Parables. Description of miracles, and analysis of Jesus’ main message. Section on what type of Messiah people were expecting. A story about Jesus entering Jerusalem from a donkey’s perspective.

3. Crucifixion

Why was Jesus crucified. Analysis of accounts in the 4 gospels. Flash movie showing Jesus entering Jerusalem. Resurrection accounts.
B. Paul’s Journeys and the Spread of Christianity

*Interactive map showing Paul’s three missionary Journeys. Explanation of Paul’s message.*

E. Revelation

*Contains several images depicting John’s vision. Examples of how many people in history thought the world would end in their lifetimes from passages in Revelation. Understanding John’s vision through understanding events in the world in which John lived.*

VI. DUDE! AM I A BIBLE DUDE?!?

*Interactive quiz testing comprehension of material on the first five sections of this site. There will be five quizzes, one quiz of 10 questions for each section. In the quizzes there will be one screen per question, and they can proceed to the next question only after getting the answer correct. The questions will place the user in a biblical situation. For example, they might be David while fighting Goliath. If they get the answer correct, they’ll see Goliath killed, if they miss it, then David nearly dies and they get to try again.*

VII. DUDE! WHAT’S UP WITH THIS SITE?!?

A. Purpose

*We created this site to better educate people about the Bible and the academic field of biblical studies.*

B. Contact

*How to get in touch via email with Michael Homan and Jeffrey Geoghegan.*

C. Copyright

*Statements about how all aspects of this site are protected under copyright laws, and cannot be reproduced without written permission from the authors.*

D. Credits

*Listing all people who contributed to the site, the sources of copyrighted texts, images and sounds that we used.*

*Note: There will be a behind-the-scene administration section of the website that will require a password. Here we will be able to access web statistics.*
Experiential Flowcharts
These charts depict the user's experience – how he or she can navigate from screen to screen within the website.

BibleDudes
Home

I. Bible
II. Biblical Studies
III. Tanak
IV. Apocrypha
V. New Testament
VI. Quiz
VII. About BibleDudes

See following charts for details on sections I-V.
1. Dude! What's up with the Bible?

- Canon
  - Hebrew Bible
  - Apocrypha
  - New Testament

- Division
  - When
  - Why

- Translations
  - Septuagint
  - Vulgate
  - English

- Influence
  - Literature
  - Painting
  - Sculpture
  - Law
  - Music
  - Common Expressions
11. Dude! What's up with Biblical Studies?

History

Note: Arrows indicate directed flow, which will be accomplished through "Previous" and "Next" buttons (see interface mock-ups).

Though shown only on this chart for the sake of simplicity, the directed flow will be present throughout the site.

Critical Methodologies

On to Tanak
III. Dude! What's up with the Tanak?
IV. Dude! What’s up with the Apocrypha?
Interface Mockups:
Example of Home Page:
Example of Camel:

Example of Donkey:
Media Inventory:

Note: Having published several books that contained images, I understand copyright issues. All of the images and sounds contained in this website will be presented with permission when necessary, although most images and sounds will be created by the Bible Dudes authors: Michael Homan, Jeffrey Geoghegan, and Bart Everson.

1. Text
   Text needs to be written for approximately 120 pages, including the home page, seven level-one pages (one click away from home page), 37 level-two pages (two clicks away from home page, etc.), 57 level-three pages, and 15 level-four pages. The text will be presented in dialogue form, and the length will vary significantly. Many pages will contain relatively short text, consisting of three to five paragraphs. Yet, some pages, such as the United Monarchy, or the Gospel of Matthew, will consist of up to 10 pages of text. These longer texts will be broken up into separate web pages.

2. Drawings
   Each page will contain at least three drawings. This will usually be three to four of the Bible Dudes, but also at times various artifacts, buildings, and people will be drawn. I would estimate, that in addition to two drawings of each of the four Bible Dudes (profile, full-frontal), there will be 200 drawings in the website. These will contain, for example, drawings of Noah’s ark, the Tabernacle, the Temple, the Ark of the Covenant, the Moabite Stone, and scholars such as William F. Albright.

3. Digital Photographs
   Each page will contain on average one digital photograph. This will often serve as a background picture for the location of a biblical event. For example, during the story of David and Goliath, the Bible Dudes will be speaking from the place of the battle. Also, several satellite photographs will serve as maps. The digital photos will be taken from my collection, and the satellite images are public domain from NASA’s website.

4. Animated Flash Movies
   The website will contain seven animated flash movies that on average last 20-30 seconds. These will all be composed in the same artistic Bible Dudes style and theme. The script will be taken from the Bible. The movies are as follows:
   1. Creation
      The seven days of creation will be depicted as a narrator and a voice acting as God’s will read from Genesis 1.
   2. 10 Commandments
      A voice acting as God’s will read the 10 commandments as God’s finger will write them on the two stone tablets. Moses will be there, though he won’t say anything. In the foreground will be Mt. Sinai, smoking, thundering, and rumbling, and in the background will be the Israelites encamped.
   3. Tabernacle
      God will tell Moses how God wants the Tabernacle to be built. As he says each feature, it will appear.
   4. Jericho
      The Israelites, led by Joshua, will march around Jericho seven times, blowing their trumpets, shouting, and carrying the Ark, and the walls will fall. Rahab’s red cord will be visible from the window of her house.
   5. Birth of Samuel
      Set to the tune and theme of the Brady Bunch, Hannah will pray at the Tabernacle for a son, and Eli will find her and think that she is drunk.
   6. Solomon’s Temple
      A narrator will describe Solomon’s Temple in the Book of Kings, and as each feature is described, it will appear.
   7. Jesus’ entry into Jerusalem
      A narrator will describe this event as Jesus enters Jerusalem to shouts of Hosanna.
5. Flash Interactive Maps
The website will have seven interactive maps.

1. Abraham’s Adventures
The entire Fertile Crescent will be displayed, from Ur, to Haran, to Egypt. The cursor will be Abraham on a camel, and when it is placed over sites a picture will appear, and if the viewer clicks on the site, it will take them to a page about that site, describing what happens there during the Patriarchal History.

2. Exodus and Wilderness Wanderings
The cursor will be Moses holding his staff, and the map will be the route of the Exodus from Egypt, to Sinai, and throughout the wilderness into the Promised Land. When the cursor is over sites, a brief picture and explanation will occur. If they click on the site they will see a page devoted to what happened there in the Bible.

3. Allotment of Tribal Land
Urim and Thumim (sacred dice) will be the cursor, and a map of Canaan will show the 12 tribes. When the viewer clicks on a tribe, a description of the tribe and what the physical geography looks like will appear.

4. Maccabees
The cursor will be a hammer. A map showing locations import and during the Maccabean revolt.

5. Jesus’ Ministry
The cursor will be Jesus. A map showing Jesus’ ministry, from Phoenicia to Jerusalem, will appear. When the viewer clicks on a city, a description of what happens there, and what archaeology has taken place, will appear.

6. Paul’s Missionary Journeys
Paul in a boat or on a donkey will be the cursor. When the viewer clicks on a city, a description of what happens there before, during, and after Paul, will appear.

7. Excavating a Tel
A hypothetical tel in Israel will be displayed. The cursor will be a trowel. When the cursor goes over the tel, a description and pictures of artifacts will appear. The deeper they go in the tel, the earlier the period will be.

6. Sound Recordings
Recordings of characters will be necessary for the Animated Flash Movies. Also, in the section concerning the Bible’s influence, we will record one of the Bible Dudes singing songs instead of the actual original famous recordings. This will be done only when there is difficulty in getting permission to present the original recording because of copyright law. These will be recorded at Xavier, using student volunteers as well as my own voice.
Skills Assessment:

1. What I now know
   Both Jeff Geoghegan and myself, with Ph.D.s in ancient Near Eastern history/Biblical Studies and a great deal of writing experience, are qualified to write the text for the website. I have much experience taking digital pictures as well as working with them in programs such as Photoshop. I know how to draw images using Photoshop. I have some experience authoring websites, as I created the Theology Department’s website here at Xavier using Microsoft Word. I also have experience recording sound.

2. What I want to know
   I want to learn more about Photoshop’s capabilities. I also want to learn more about writing HTML. I took a course with Bart Everson on HTML and BBEdit, and want to learn more about how to create websites using BBEdit. I want to learn the basics of Flash. I also want to learn how to transfer the taped sounds to digital format.

3. What I will never know
   Using pen and paper, I am terrible at drawing. Jeffrey Geoghegan, however, is well qualified. He will draw the characters, and I will digitize them with Bart Everson’s help. I will rely on Bart Everson’s, as well as CAT’s, expertise for mastering programs such as Flash and Adobe Illustrator.
Implementation Plan:

1. Schedule
   The implementation will be divided into six stages:

   • STAGE ONE: Trial run of four web pages.
     ~ January, 2003. Bart Everson will find and retain the service of a webhost for
     bibledudes.com.
     ~ January, 2003. Finalize the graphical elements, including several pictures of the four
     primary bible dudes characters.
     ~ January, 2003. Jeff Geoghegan and Michael Homan will write the text for the Home
     Page and 3 content pages (Level 1-The Bible, Level 2-Canon, Level 3-Hebrew
     Bible).
     ~ January, 2003. Bart Everson and Michael Homan will develop these in HTML and do
     a trial run to make sure we are all happy with the product.
     ~ January, 2003. We will put the files on the server and ask for feedback from our
     students and colleagues.

   • STAGE TWO: Complete all of the section called The Bible.
     ~ February-March, 2003. Michael Homan and Jeff Geoghegan will write the text for all
     of the pages in this section.
     ~ February-March, 2003. Bart Everson and Michael Homan will develop these in
     HTML.
     ~ February-March, 2003. Bart Everson and Michael Homan will record five sound files
     that show the Bible’s influence on music.
     ~ March, 2003. We will put the files on the server and ask for feedback from our
     students and colleagues.

   • STAGE THREE: Biblical Studies, The Apocrypha, and About Bible Dudes.
     ~ April-May, 2003. These three sections are the shortest. Jeff Geoghegan and Michael
     Homan will write the text, and with Bart Everson, we will write the HTML pages.
     We will also produce two interactive maps (Maccabees and Excavating a tel).
     ~ May, 2003. We will put the files on the server and ask for feedback from our students
     and colleagues.

   • STAGE FOUR: Tanak.
     ~ June-August, 2003. This is the longest section, and will take the most time to write.
     Michael Homan and Jeff Geoghegan will write the text over the summer.
     ~ September-October, 2003. Michael and Bart will write the web pages, and compose
     the 3 interactive maps.
     ~ Note: six of the seven Flash movies are in this section. Because of the intense work
     involved on these movies, they will be scheduled on a separate track, beginning now
     with the script and storyboards (attached as an appendix in this design document)
     until all seven movies are completed in October of 2003. See the timetable for more
     specific details.
     ~ October, 2003. We will put the files on the server and ask for feedback from our
     students and colleagues.

   • STAGE FIVE: The New Testament
     ~ July-August, 2003. Michael and Jeff will write the text for these pages.
     ~ November-December, 2003. Michael and Bart will write the web pages, and compose
     the 2 interactive maps.
     ~ December, 2003. We will put the files on the server, thus completing the website, and
     ask for feedback from our students and colleagues.
• STAGE SIX: Promotion
  ~ January, 2004. We will promote our website by having it reviewed in large
circulation magazines such as Biblical Archaeology Review and Christianity Today.
We will also contact reporters covering religion for news organizations such as AP.
The website will also be registered with search engines and directories.

2. Budget for Implementation

  Listed in order of priority, the most important items listed first.

  • Server fees ($1,260).
    I would request $1,260 for three years of server fees at $35 per month.
    This will begin January 2003, when we upload the initial files. We will
    need a webhost that provides a good web statistics package.

  • Domain Name registration for 3 years ($40).
    I would request $40 to reimburse me for registering for one year the
    domain bibledudes.com, as well as additional registration fees to maintain
    the domain for a total of three years.

  • Roundtrip airfare for Jeffrey Geoghegan from Boston to New Orleans.
    $350 to fund roundtrip airfare for Jeffrey Geoghegan to come to Xavier in
    February to record the voices for the Flash Movies. Dr. Geoghegan would
    stay at Michael Homan’s house. He would arrive on a Friday afternoon
    and leave on Sunday. We would spend all day Saturday recording the
    movies.

  • Funds to support writing over the summer of 2003 ($4000).
    I would request $4000 for the summer term so that I do not have to teach
    summer school here at Xavier. About 75% of the writing of text for the
    website will take place during the three months of June, July, and August,
    and I will need financial support to produce this writing.

  • Release Time for Fall Semester, 2003.
    One-quarter release time for Michael Homan to enable him to write the
    html with Bart and work on the extensive images required.

  • Software ($279).
    The latest versions of BBEdit ($79), Fireworks ($100), and Flash ($100).
    These prices reflect the academic prices which are discounted.
**Evaluation Plan:**

The website will be evaluated by students, faculty, Bible scholars, and web design professionals to determine the effectiveness of the website in achieving its three stated goals (educational, entertaining, inclusive).

**Timeline for Evaluation**

1. **Students**
   - Usability Testing (March, 2004): The usability of the website will be evaluated by placing approximately five Xavier students (volunteers from my class) at computers viewing the website and we will videotape the student and monitor to see where they visit. We will give them directed tasks and see how easy or hard it is for them to carry these out. We will also see where they go in the website.
   - Educational Value (Spring Semester, 2004): To determine the educational merit of the website, we will design a pretest and posttest for all Theology 1120 students here at Xavier (approximately 100). We will use the section on the Apocrypha as a test-case scenario. Students will take the pretest in the second week of classes, before we teach on this topic, to see how much they know about the topic. We will then assign that they go to this portion of the website. Afterwards, we will give them the same test to see how much they learned.
   - Questionnaire (May, 2004): To see if the website is entertaining and inclusive, we will have students fill out a questionnaire anonymously about these aspects.

2. **Colleagues in Field of Biblical Studies** (February, 2004)
   - We will e-mail the link to our colleagues in biblical studies and ask for feedback.

3. **Colleagues in General Academia** (February, 2004)
   - We will e-mail the link to our colleagues at Xavier and ask for feedback.
   - We will also post the URL on Merlot (Multimedia Educational Resource for Learning and Online Teaching), a forum featuring peer and user reviews, and ask for feedback.

   - Bart Everson will solicit opinions from web design professionals.

5. **General Critiques and Feedback** (ongoing)
   - We will also invite feedback on the website itself, asking viewers to contact us via e-mail in the “about this site” section.
   - Bart Everson will access the administration portion of the website to retrieve web statistics to determine how many people visited the site, how long they stayed, where they went in the site, and which paths they took to get where they were going.

**Budget for Evaluation**

The Center for the Advancement of Teaching will provide the equipment and staff for videotaping for the usability test.
Appendix One: Flash Movie Scripts.

1. Creation (about 4 minutes)
   Voices: 2 Narrators (Jeff Geoghegan and Michael Homan) and God (Kalypso Homan).

A. Day One (light)
   Open with two human Bible Dudes reading Genesis 1 to two animal Bible Dudes. The scene zooms in to the book they are reading from showing animated Hebrew Script. Zooming in continues until the screen is black, representing blank canvas of creation. Gradually the blackness becomes very stormy waters all over the place with sounds of rough stormy waves. The picture is then under the rough stormy waters. With “Let there be light,” the waters will calm as light increases on water’s surface. Water shows day when narrator says “day” and dark when narrator says “night.” All the while the scene remains under water.

Narrator 1: In the beginning, God created the heavens and the earth.
Narrator 2: And the earth was without form and empty, and darkness on the face of the deep.
Narrator 1: And the spirit of God hovered upon the face of the waters. And God said:
Voice of God: Let there be light!
Narrator 1: And there was light. And God saw that the light was good.
Narrator 2: And God separated between the light and between the darkness.
Narrator 1: And God called the light
Voice of God: “day”
Narrator 1: and the darkness He called
Voice of God: “night.”
Narrator 2: And there was evening and there was morning, the first day.

B. Day Two (firmament)
   On this day God creates the space for there to be air by separating between the waters with a thin membrane called firmament. When God says “Firmament” the waters are pushed back suddenly so now the scene is above the water. It is raining and misty, and the space is like an upside down fish bowl. With “evening and morning,” Zoom out, show watery earth with half day half night.

Narrator 1: And God said:
Voice of God: Let there be a firmament in the midst of the waters, and let it separate between the waters and the waters.
Narrator 2: And God made the firmament, and He separated between the waters which were under the firmament and between the waters which were above the firmament. And it was so.
Narrator 1: And God called the firmament:
Voice of God: “heavens,”
Narrator 2: And there was evening and there was morning, the second day.

C. Day Three (dry land and vegetation)
   Remaining zoomed out, the waters will be collected and dry land in the shape of original land mass and quickly these drift to current continents. On the land will be mountains and plains. The viewer will zoom in to the ground and see plants forming roots and then come above ground as plants begin to fill earth.

Narrator 1: And God said:
Voice of God: Let the waters under the heavens be gathered to one place, and let the dry land appear.
Narrator 2: And it was so. And God called the dry land:
Voice of God: “earth”
Narrator 1: And he called the collection of waters:
Voice of God: “Seas.”
Narrator 2: And God saw that it was good. And God said:
Voice of God: Let the earth sprout plants, herb seeding seed, the fruit tree making fruit according to its kind, whichever seed in it on the earth.
Narrator 1: And it was so. And the earth bore plants, plant seeding seed according to its kind, and the fruit tree making fruit according to its kind, whichever seed in it.
Narrator 2: And God saw that it was good.
Narrator 1: And there was evening and there was morning, the third day.

D. Day Four (luminaries)
From looking at the ground, the angle will switch 180 degrees and point upwards, showing sun and moon, stars and planets being placed in the firmament. For signs and seasons, we’ll show calendars and quick images of holidays.
Narrator 2: And God said:
Voice of God: Let luminaries be in the firmament of the heavens, to separate between the day and the night. And let them be for signs and for seasons, and for days and years. And let them be for luminaries in the firmament of the heavens, to give light on the earth
Narrator 2: And it was so.
Narrator 1: And God made the two great luminaries: the great luminary to rule the day, and the small luminary and the stars to rule the night.
Narrator 2: And God set them in the firmament of the heavens, to give light on the earth, and to rule over the day and over the night, and to separate between the light and the darkness.
Narrator 1: And God saw that it was good. And there was evening, and there was morning, the fourth day.

E. Day Five (fish and birds)
The scene rapidly approaches the seas and goes underwater, showing a wide variety of sea animals, such as fish, jellyfish, sea turtles, whales, etc., and then the scene leaves the water and goes skyward, showing the birds being created.
Narrator 2: And God said:
Voice of God: Let the waters swarm with swarmers having the breath of life. And let the birds fly over the earth, on the face of the firmament of the heavens.
Narrator 1: And God created the great sea animals, and all that creeps, having a living soul, which swarmed the waters, according to its kind.
Narrator 2: And every bird with wing according to its kind.
Narrator 1: And God saw that it was good.
Narrator 2: And God blessed them, saying,
Voice of God: Be fruitful and multiply, and fill the waters in the seas. And let the birds multiply in the earth.
Narrator 1: And there was evening, and there was morning, the fifth day.

F. Day Six (animals and humans)
Show earth, and creation of wide variety of animals morphing from each other, and the creation of two humans. God tells them they can eat plants as the point of view rapidly circles 360 in the garden of Eden.
Narrator 2: And God said:
Voice of God: Let the earth bring forth the breath of life according to its kind: cattle, and creepers, and its beasts of the earth, according to its kind.
Narrator 2: And it was so.
Narrator 1: And God made the animals of the earth according to its kind, and cattle according to its kind, and every creeping thing of the ground according to its kind.
Narrator 2: And God saw that it was good. And God said:
Voice of God: Let Us make humans in Our image, according to Our likeness, and let them rule over the fish of the sea, and over the birds of the heavens, and over the cattle, and over all the earth, and over all the creepers creeping on the earth.
Narrator 1: And God created the humans in His own image. In the image of God He created them. He created them male and female. And God blessed them; and God said to them,
Voice of God: Be fruitful and multiply, and fill the earth, and subdue it, and rule over the fish of the sea, and over birds of the heavens and over all living things creeping on the earth.

Narrator 2: And God said

Voice of God: Behold, I have given you every plant seeding seed which is on the face of all the earth, and every tree in which the fruit of a tree seeding seed, it shall be food for you. And to every living thing of the earth, and to every bird of the heavens, and to every creeper on the earth, in which is a living breath, every green plant is for food.

Narrator 1: And it was so. And God saw everything that He had made; and behold, it was very good.

Narrator 2: And there was evening, and there was morning, the sixth day.

G. Day Seven (rest)

Narrator 1: And the heavens and the earth were finished, and their host.

Narrator 2: And God finished His work which He made on the seventh day.

Narrator 1: And He rested on the seventh day from all His work which He had made.

Narrator 2: And God blessed the seventh day and He sanctified it, because He rested from all His work on it, which God had created to make.
2. 10 Commandments (about 1 and 1/2 minutes)

Voices: 1 Narrator (Michael Homan), God (Kalypso Homan), Moses (Jeff Geoghegan), voice of people (student[s]).

Zoom in to the spinning earth and the ancient Near East, showing Egypt in ruins and continue zooming to the Sinai Peninsula and to a mountain with Israel camped below, the people staring at the mountain in awe and trembling. The mountain is shaking, with thunder, smoke, fire, and rumbling noises. We see Moses on the mountain’s summit, looking up, holding two stone tablets. Zoom in to the tablets, and with each commandment we see God’s right hand with index finger extended which writes in paleo-Hebrew each commandment. There is fire and smoke when God writes, like a welder with hot metal. Before each commandment a giant roman numeral for each one descends and decreases in size. After the 10 commandments, have Moses descend and speak to people, then go back up to top.

Narrator 1: And God spoke all these words saying:

Voice of God: I am Yahweh your God who has brought you out from the land of Egypt, from the house of bondage.

Commandment One

Voice of God: You shall not have any other gods before Me.

Commandment Two

Voice of God: You shall not make a graven image for yourself, of any likeness which is in the heavens above, or which is in the earth beneath, or which is in the waters under the earth; you shall not bow to them, and you shall not serve them; for I am Yahweh your God, a jealous God, visiting the sins of fathers on children, on the third and on the fourth generation, to those that hate Me; and doing kindness to thousands, to those loving Me, and to those keeping My commandments.

Commandment Three

Voice of God: You shall not take the name of Yahweh your God in vain; for Yahweh will not leave unpunished the one who takes His name in vain.

Commandment Four

Voice of God: Remember the Sabbath day, to keep it holy. Six days you shall labor and do all your work. And the seventh day is a Sabbath to Yahweh your God. You shall not do any work, you, and your son, and your daughter, your male slave and your female slave, and your livestock, and your stranger who is in your gates. For in six days Yahweh made the heavens and the earth, the sea, and all which is in them, and He rested on the seventh day; on account of this Yahweh blessed the Sabbath day and sanctified it.

Commandment Five

Voice of God: Honor you father and your mother, so that your days may be long on the land which Yahweh your God is giving to you.

Commandment Six

Voice of God: You shall not murder.

Commandment Seven

Voice of God: You shall not commit adultery.

Commandment Eight

Voice of God: You shall not steal.

Commandment Nine

Voice of God: You shall not give false witness against your neighbor.

Commandment Ten

Voice of God: You shall not covet your neighbor’s house; you shall not covet your neighbor’s wife, or his male slave, or his female slave, or his ox, or his donkey, or anything which is to your neighbor.
Narrator 1: And all the people saw the thunders, and the lightnings, and the sound of the ram’s horn, and the smoking mountain. And the people looked, and they trembled, and they stood from a distance. And they said to Moses:

People: You speak with us, and we will hear. And let us not speak with God, that we not die.

Narrator 1: And Moses said to the people:

Moses: Do not be afraid, for God has come in order to test you, and so that His fear may be on your faces, that you may not sin.

Narrator 1: And the people stood from a distance, and Moses went near the darkness where there was God.
3. Tabernacle (about 1 minute)

Voices: Moses grunting and panting as he climbs Mt. Sinai (Michael Homan), God (Kalypso Homan), background noises of building.

Movie opens by showing a black screen that is actually a goat-hair panel of the entrance to Moses’ tent. This is parted as Moses opens his tent flap, showing outside the tent the Israelites encamped with Mt. Sinai in the background, its summit covered by God’s presence in the form of a fiery cloud. Moses ascends Mt. Sinai, panting, with the Israelite camp in foreground. All of that takes place rapidly, in about 8 seconds. On the summit, we hear the voice of God telling Moses about the Tabernacle and how to build it. As God describes each aspect, we will see the Tabernacle being built in a large bubble up from Moses that shows us his thoughts.

Voice of God: Let the Israelites make Me a sanctuary that I may dwell in their midst. According to all that I show you concerning the pattern of the Tabernacle, and of all its furniture, you shall make.

Ark of the Covenant

Voice of God: They shall make an Ark of acacia wood, overlay it with pure gold, with four rings and poles to carry the Ark. Then you shall make the mercy seat of pure gold, and two cherubim of gold on the two ends of the mercy seat. And you shall put the mercy seat on the top of the Ark, and in the Ark you shall put the testimony that I shall give you. There I will meet with you, from the between the two cherubim I will speak with you.

Table of Showbread

Voice of God: And you shall make a table of acacia wood, and overlay it with pure gold, and you shall set the bread of the Presence on the table before Me always.

Menorah

Voice of God: And you shall make a lamp stand of pure gold. And there shall be six branches going out of its side, And you shall make the seven lamps for it.

Tabernacle

Voice of God: You shall make the Tabernacle with 10 curtains of fine linen, with cherubim worked into them. And you shall make curtains of goat’s hair for a tent over the Tabernacle. Eleven curtains you shall make. And you shall make for the tent a covering of tanned ram and goat’s skins. And you shall make upright frames for the Tabernacle of acacia woods. Twenty frames for the south side, on the north side twenty frames, and the west side eight frames, all with two bases of silver. And you shall make bars of acacia wood, five for each side. You shall overlay the frames and bars with gold. And you shall make a veil of fine linen, with cherubim, and hang it upon four pillars. And bring the Ark of the Testimony inside within the veil. The veil shall separate for you the holy place from the Holy of Holies. And you shall set the table outside the veil on the north side, and the lamp stand on the south side, and an altar of incense next to the veil. And make a screen on five pillars. Also, make an altar, a basin, and a court for the Tabernacle.

Voice of God: In the tent of meeting, outside the veil which is before the testimony, Aaron and his sons shall tend it from evening to morning before Yahweh. It shall be a statute for ever to be observed throughout their generations by the people of Israel.
4. Jericho (about 30 seconds)

Voices: Narrator (Michael Homan), Voice of God (Kalypso Homan), Israelites shouting (student volunteers)

The scene opens from Transjordan looking west, and as the viewer crosses over the Jordan they see the 12 stones piled-up on the west bank, and see Jericho’s mighty walls with Israel encamped. The Israelites, led by Joshua, carry out God’s instructions as God tells each item to Joshua. They will march around Jericho once daily, with seven priests bearing seven trumpets before the Ark, blowing their trumpets always. Then, on the seventh day, they will march seven times, blowing their trumpets, shouting, and carrying the Ark, and the walls will fall. Rahab’s red cord will be visible from the window of her house. After the people shout the walls will suddenly collapse.

Narrator: Now Jericho was shut up from within and from without because of the people of Israel; none went out, and none came in. And Yahweh said to Joshua:

Voice of God: See, I have given into your hand Jericho, with its king and mighty men of valor. You shall march around the city, all the men of war going around the city once. Thus you shall do for six days. And seven priests shall bear seven trumpets of rams’ horns before the Ark; and on the seventh day you shall march around the city seven times, the priests blowing the trumpets. And when they make a long blast with the ram’s horn, as soon as you hear the sound of the trumpet, then all the people shall shout with a great shout; and the wall of the city will fall down flat, and the people shall go up every man straight before him, and you shall take the city.
5. Birth of Samuel (about 40 seconds)

Voices: 3 female singers (from Xavier students), 3 male singers (from Xavier students)

Set to the tune and theme song of the Brady Bunch, Hannah will pray at the Tabernacle for a son, and Eli will find her and think that she is drunk. The form of the movie will adhere to the opening scenes to the television show the Brady Bunch.

Female Voices: Here’s a story, of a barren lady, who was grieved because she hadn’t boys or girls. She hit the road, to sacrifice at Shiloh, where God’s tent unfurls.

Male Voices: Here’s a story, of a man named Elkanah, who was busy with two wives of his own. They were two women, named Peninnah as well as Hannah, but Hannah was all alone.

Male and Female Voices: Till the one day when Hannah met with Eli, and they knew that it was much more than a hunch, that she should bear a son and name him Samuel, and that’s the way they all realized she wasn’t drunk. She wasn’t drunk. She wasn’t drunk. That’s the way they all realized she wasn’t drunk.
6. Solomon’s Temple (about 1 minute 15 seconds)

Voices: Narrator 1 (Michael Homan), Narrator 2 (Jeff Geoghegan)

As the narrator describes each feature, it appears. The scene will be Jerusalem on the crest of the City of David.

Narrator 1: In the 480th year after the people of Israel came out of the land of Egypt, in the fourth year of Solomon’s reign over Israel, he began to build the house of Yahweh. The house which King Solomon built for Yahweh was 60 cubits long, twenty cubits wide, and 30 cubits high. He built a vestibule in front of the nave 10 cubits deep. He made windows, and a structure against the wall of the house, and he made six chambers all around. He built the ceiling of the house of beams and planks of cedar. He lined the walls on the inside with boards of cedar, and he covered the floor with boards of cypress.

Narrator 2: And he built an inner sanctuary, the Holy of Holies, to set there the Ark of the covenant of Yahweh. The inner sanctuary was 20 cubits long, 20 cubits wide, and 20 cubits high, and he overlaid it with pure gold. In the inner sanctuary he made two cherubim of olivewood, each 10 cubits high. And the wings of the cherubim were spread out so that a wing of one touched the one wall, and their wings touched each other in the middle of the house. And he overlaid the cherubim with gold. He was seven years in building the Temple.

Narrator 1: Solomon built his own house in 13 years. He built the Forest of Lebanon, And he made the Hall of Pillars, And he made the Hall of the Throne where he was to pronounce judgment. His own house where he was to dwell, and also Solomon made a house like this for Pharaoh’s daughter whom he had taken in marriage.

Narrator 2: He cast two pillars of bronze and placed them at the vestibule of the Temple, and he named the southern pillar Jachin, and the northern one Boaz. He made the molten sea, and the 10 stands of bronze. He made 10 lavers, each laver held 40 baths.

Narrator 1: Thus all the work that King Solomon did on the house of Yahweh was finished. And Solomon brought in the things which David his father had dedicated, the silver, the gold, and the vessels, and stored them in the treasuries of the house of Yahweh.
7. Jesus’ Entry Into Jerusalem (about 30 seconds)

Voices: Narrator 1 (Michael Homan), Narrator 2 (Jeff Geoghegan), Jesus (Xavier student), People (3 Xavier students)

Jesus rides on a donkey into Jerusalem.

**Narrator 1:** And when they drew near to Jerusalem, to Bethphage and Bethany, at the Mount of Olives, he sent two of his disciples, and said to them,

**Jesus:** “Go into the village opposite you, and immediately as you enter it you will find a colt tied, on which no one has ever sat; untie it and bring it. If any one says to you, ‘Why are you doing this?’ say, ‘The Lord has need of it and will send it back here immediately.’”

**Narrator 2:** And they went away, and found a colt tied at the door out in the open street; and they untied it. And those who stood there said to them,

**People:** “What are you doing, untying the colt?”

**Narrator 1:** And they told them what Jesus had said, and they let them go. And they brought the colt to Jesus, and threw their garments on it; and he sat upon it. And many spread their garments on the road, and others spread leafy branches which they had cut from the fields. And those who went before and those who followed cried out,

**People:** “Hosanna! Blessed is he who comes in the name of the Lord! Blessed is the kingdom of our father David that is coming! Hosanna in the highest!”

**Narrator 2:** And he entered Jerusalem, and went into the Temple.
Appendix Two: Example Flash Movie Storyboard

"AND THE VIKINGS CAME A-TUMBLIN' DOWN"

"SWITCH"

"JERICHO"

"NONE WENT OUT & NONE CAME IN"

"KNOCK KNOCK"

"GO AWAY"

"PAN LEFT"

"MEANWHILE IN THE ISRAELI ENCAPMENET"

"AND YAHWEH SAID TO JOSHUA"

"SEE I HAVE GIVEN INTO YOUR HAND JERICHO"

"WITH ITS KINGS & MIGHTY MEN OF VALOR"

"YOU SHALL SURROUND THE CITY AND THE MEN OF WAR GOING AROUND THE CITY ONE TIME"

"THUS YOU SHALL DO FOR 6 DAYS"

"AND 7 PRIESTS SHALL BEAR 7 ROAMERS OF AARON'S HOUSE"

"BEFORE THE ROCK"
AND ON THE 7TH DAY YOU SHALL MARCH AROUND THE CITY SEVEN TIMES, THE PRIESTS BLOWING THEIR TRUMPETS

AND WHEN THEY MAKE A LONG BLAST WITH THE HORN

[BLAAAT!] [BLAAAT!]

THEN ALL THE PEOPLE SHALL SHOUT WITH A GREAT SHOUT

[YEHH!]

AND THE WALL OF THE CITY WILL FALL DOWN FLAT

[BOOOOMP]

AND YOU AND THE PEOPLE SHALL GO UP, EVERY MAN STRAIGHT BEFORE HIM

AND MIGHTY MEN OF VALOR
### Appendix Three: Timeline for Implementation

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<tr>
<th>Activity Name</th>
<th>Start Date</th>
<th>Finish Date</th>
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<tbody>
<tr>
<td>STAGE ONE: Trial run of four Web pages</td>
<td>1/2/03</td>
<td>1/31/03</td>
</tr>
<tr>
<td>STAGE TWO: Complete all of &quot;Dude, What's Up with the Bible?&quot;</td>
<td>2/3/03</td>
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<tr>
<td>STAGE THREE: Three short sections</td>
<td>4/1/03</td>
<td>6/30/03</td>
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<tr>
<td>STAGE FOUR: Tanak (Writing text)</td>
<td>6/2/03</td>
<td>8/29/03</td>
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<tr>
<td>STAGE FOUR: Tanak (Web authoring)</td>
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<tr>
<td>STAGE FIVE: NewTestament (Writing text)</td>
<td>7/1/03</td>
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<td>STAGE SIX: Promotion</td>
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<td>Record vocals and sound effects for all movies</td>
<td>2/3/03</td>
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<tr>
<td>Animate Creation</td>
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