“No Easy Poets” Design Document

August 11, 2000

Patrice Melnick
Associate Professor

Department of English
Box 89 C

485-5161
Executive Summary

This “No Easy Poets” website will provide information on literary events in New Orleans. This will include a calendar that lists readings, names of readers, dates, times, venues, contact information and cover charges, if applicable. The calendar will also list community writing workshops and literary festivals. And the website will provide general biographical information about local and visiting authors.

Creative Writing students at Xavier as well as other colleges in the area can access the site for information on literary events that they might wish to attend and/or participate in. Note that the prototyped is online now.

The site will be convenient for anyone in New Orleans who is interested in attending readings, or learning about local writers and events. The calendar listings will be more thorough than others currently available, with special attention to literary events and links relating to the African-American community.

The website will give a sense of the widespread popularity of readings in the New Orleans area. These events take place every day of the week, in many parts of the area including the French Quarter, Metairie, the West Bank and Mandeville. They occur on college campuses, in bookstores, in the parks, in bars, in coffee shops and in people’s homes. And readings happen frequently on Xavier’s campus, sponsored by the Humanities Endowment, *New Voices* literary journal, African American studies, the English and Creative Writing departments, and student social and academic organizations.

Finally, by providing the most complete information about New Orleans’ literary events and authors, Xavier’s reputation will further increase as a leader in the humanities.
Statement of Purpose

Primarily, this site will provide detailed information on the extensive array of literary events that occur daily in the New Orleans area. It will also serve as a resource for those who wish to learn more about local writers and creative writing programs, as well as related information nation-wide. The site will serve Xavier students and others in New Orleans who wish to attend or participate in these events. I hope this information concerning New Orleans readings and authors will be the most thorough and comprehensive available.

XU Students

The first priority of this site is to provide consistent, accurate information to Xavier Creative Writing students. Students in Creative Writing classes are required to attend two readings a semester. Eight to ten creative writing classes are offered each school year (though this number is on the rise), with 120 to 150 students enrolled who will find the calendar and other information helpful. It may also serve the approximately 800 freshmen who are required to attend cultural events in University 1010 classes. The calendar may also be helpful to students enrolled in English and speech classes. And many Xavier students enjoy participating in the numerous poetry readings that take place both on and off campus, including those sponsored by Xavier’s social and academic organizations.

The New Orleans Literary Community

This site will also be useful for New Orleans college and high school students, for writers, and for people interested in literary events. With Graduate creative writing programs at the University of New Orleans, Louisiana State University and the University of Southwestern Louisiana, many college students and faculty may wish to access the site. African American students at Xavier, Southern and Dillard, as well as those at the majority white colleges, will appreciate the inclusion of the many literary events emerging from the African American community. And there is a long history of interest in literary readings as evidenced by the Maple Leaf Bar readings, which have taken place weekly for approximately 20 years.

Xavier

Another goal of the project is to raise the public’s awareness of Xavier’s importance as a leader in the humanities, locally, and of HBCUs, nationwide. As the first HBCU to implement a creative writing program, the site may help attract talented high school students who are in the process of trying to find a university with a strong creative writing program. And the New Orleans community is well aware of the strong reading series that has featured authors such as Ernest Gaines, Toi Derricotte and Michael S. Harper. The site will allow people to get the most current information on the Xavier reading series.

Interaction

The web site will invite interaction in several ways. Local authors can provide biographical information, writers can provide information on literary events, and those who attend readings can offer reviews or comments on literary events that they attended. I also hope that an e-mail mailing list will allow efficient distribution of information on special events.
Content Outline

Overview

I.  Introduction/Calendar
II.  Extended Calendar
III.  Readings by Venue
IV.  Directory of local and visiting writers
V.  Reviews/comments
VI.  Links
VII.  Creative Writing at Xavier
VIII.  Feedback
IX.  About Me
X.  Administrative Pages
XI.  Databases
I. Introduction/Calendar (home page): This page will include a calendar of readings for the next four weeks. It will also provide links to other portions of the website.

A. Calendar for four weeks
   (Subcategories apply to all categories in section II.)
   1. title of event
   2. readers
   3. days
   4. times
   5. locations
   6. cover charge
   7. contact

B. Details pages: A page for each event will give more specific information about readings such as the title of the event, Venue’s address, the date and time, biographical information about reader(s), the cover charge, contact’s phone number or e-mail address.

II. Extended Calendar: There will be a calendar covering three months at a time, beginning with the current month. This calendar will list readings and give information about the authors who will be reading, dates, times, venues, contacts, and cover charge, if applicable. It will also list community workshops, and regional conferences, as well as relevant programs on television or the radio, such as the weekly author interviews on WRBH. The calendar will give a sense of the frequency of readings, which take place every day of the week. Links to community organizations will allow a reader to learn more about particular groups.

III. Readings by Venue: The list of venues will be organized by neighborhood. It will provide the names of events, addresses, phone numbers, dates of readings and other relevant information. This will allow one to choose readings according to geography. It will also give a sense geographical range, with readings taking place from downtown, to the West Bank to Mandeville.

A. Uptown
   (Subcategories apply to all categories in section III.)
   1. Name of event
   2. Location, address and phone of venue
   3. Date and time of event
   4. Free or cover charge
   5. Contact: Name, phone, e-mail and web site (if valid)
   6. Other info: open mike sign up, etc.
B. French Quarter/Warehouse District
C. Bywater/Marigny
D. Mid-city
E. West Bank
F. Metairie and Kenner
   G. Northshore
H. Outside of New Orleans area
   1. Baton Rouge
   2. Lafayette
   3. Houma
IV. Directory of local and visiting writers: This directory will have a section for local authors and one for visiting authors. It will include biographical information such as the writer’s genre, publications, and relevant background information. It will also include contact information such as phone numbers, mailing addresses, personal websites, and e-mails, according to the wishes of each author who submits this information. This section may also include photographs, when available. I will solicit this information from my colleagues, students, audience members at readings and from the authors themselves at readings. I will also ask leaders of poetry organizations such as the New Orleans Poetry Forum to ask their members to submit to the directory.

A. Local poets
   1. Background information
   2. Contact information

B. Visiting poets
   1. Background information
   2. Contact information

V. Reviews/comments: Those who attend readings will be invited to submit reviews of readings they saw. A review would include the name of author, date and location. The reviewer would consider the quality of the writing, performance or delivery, and other factors that they found relevant. Xavier creative writing students would be especially encouraged to submit reviews, as many write them for class assignments.

VI. Links: Appropriate links will help to expand one’s awareness of literary opportunities. The site will provide a variety of links that reach well beyond New Orleans. Links will include e-mails, personal web sites, literary organizations, conferences, funding sources, workshops, creative writing programs, journals and contests. Local links will include e-mails to organizers of literary events in New Orleans, and to websites for local literary organizations such as Pozazz, an African American performance group. Links beyond the New Orleans area may depend upon submissions from those who contact the site, or information provided a visiting author. Some links may especially relate to African-American interests, such as Callaloo, a journal of the African Diaspora.

A. New Orleans:
   1. Literary Organizations
      a. Pozazz
      b. New Orleans Poetry Forum
      c. New Orleans Poetry Exchange
   2. Creative Writing Programs
      a. Xavier Minor in Creative Writing
      b. Dillard Minor in Creative Writing
      c. University of New Orleans Master of Fine Arts in CW
   3. Festivals/Conferences
      a. Tennessee Williams Festival
      b. Williams Faulkner Conference
      c. Associated Writing Programs Conference--N.O. 2002
   4. Funding Organizations
      a. Jazz and Heritage Foundation
   5. Literary Journals
      a. New Orleans Review
      b. Xavier Review
      c. Ellipsis
      d. Mesechabe
      e. New Voices
B. Louisiana (outside of New Orleans)
   1. Literary Organizations
   2. Creative Writing Programs
      a. Louisiana State University Master of Fine Arts in Creative Writing
      b. University of Southwestern Louisiana
   3. Festivals/Conferences
      a. Deep South Writers’ Conference, Lafayette
   4. Funding Organizations
      a. Louisiana Endowment for the Humanities
   5. Literary Journals
      a. Southern Review
      b. Exquisite Corpse
C. National
   1. Literary Organizations
      a. Poets and Writers
      b. Teachers and Writers
   2. Creative Writing Programs
      a. Associated Writing Programs
      b. University of Virginia (Master of Fine Arts)
      c. University of Oregon (Master of Fine Arts)
   3. Festivals/Conferences
      a. Cave Canem Workshop for African American Poets
      b. Associated Writing Programs Conference
      c. Midnight Sun Writers’ Conference
   4. Funding Organizations
      1. National Endowment for the Arts
   5. Arts Colonies
      1. Yaddo
      2. McDowell Colony
   6. Literary Journals
      1. Callaloo
      2. Granta
      3. Crab Orchard Review
   7. Contests/Calls for submissions
      1. Short Story Contest
      2. Crab Orchard Review call for poems about music

VII. Creative Writing at Xavier: The site will provide information about Creative Writing at Xavier including events taking place on campus, details about the minor, and information on Xavier literary publications. This will especially serve Xavier students who may be limited to attending events on campus, or are looking for opportunities that relate to them in particular. It may also be useful to high school students who are considering Xavier for college.

   A. Creative Writing Minor
      1. History
      2. Curriculum/requirements
      3. Current courses available
      4. Syllabi
      5. Faculty
   B. Xavier literary calendar
      1. author(s)
      2. Sponsoring organization
      3. Date
      4. time
      5. locations
   C. Xavier Review
      1. Excerpts from current issue
      2. Submission guidelines
D. New Voices
   1. Excerpts from current issue
   2. How to serve on NV staff
   3. Submission guidelines

E. Contests/Awards
   1. Nora Pierce Award
      a. Current Award Honoree
      b. Sample work from recent winner
      c. Submission guidelines
   2. National Association of University Women Awards
      a. Current Award Honorees
      b. Sample work from recent winner
      c. Submission guidelines
   3. Truman Capote Literary Trust Awards
      a. Current Award Honorees
      b. Sample work from recent winner
      c. Submission guidelines

VIII. Feedback: This section will invite several types of responses. The public is invited to submit literary events to include for the calendar; to recommend literary websites; to write reviews of past readings they have attended; to subscribe to the mailing list.

   A. Events: In this section, I would ask responders to suggest events, and to include type of event, date, time and venue. If available, they should also include, readers, cover charge and contact information

   B. Reviews: This page will invite people to review readings. They can identify a reading from a pop up menu of past readings. Then the reviewer is asked to comment on writing quality, delivery, atmosphere and other details.

   C. Directory of Authors: This section invites local and visiting writers to be included in the author directory, including information such as genre, educational background, publications and other information.

   D. Suggested Links: This page invites people to suggest literary websites and requests information such as name of Website, URL, and a brief description of site.

   E. Mailing List: responders are referred to an off-campus e-mail service. Those who sign up will receive regular notices of upcoming literary events in New Orleans.

IX. About Me: This page will represent me as designer of the site, as an author, as a Xavier professor of Creative Writing, and as founder and director of the Creative Writing program. It will include a photograph.

   A. General information
   B. Education
   C. Publications
   D. Syllabi
   E. Writing sample
   F. Contact information
X. **Administrative Pages:** These pages will allow me to update the database that drives the entire site.

   A. Events Management: This page will allow me to oversee events. Events will default to approval and be automatically added to the calendar.
      1. Add Event: This page will allow me to add an event to the calendar.
      2. Edit Event: This page will allow me to view and edit events should details change such as time, venue or readers.
      3. Delete Event: This page will allow me to delete an event, should it be inappropriate or if it is canceled.

   B. Biography Management: This page will allow me to oversee authors who have submitted a biography for the biography page. Biographies submitted will default to approval.
      1. Add Biography: I can add biographies such as those by visiting writers that Xavier is sponsoring.
      2. Edit Biography: This will allow me to edit out errors.
      3. Delete Biographies: I will those that seem inappropriate.

   C. Suggested Links: This page will allow me to oversee links submitted. They will default to approval.
      1. Add Links: I will this page will allow me to add links I think will be of interest.
      2. Edit Links: This will allow me to edit those that need correction.
      3. Delete Links: I can delete those that I find inappropriate.

XI. **Databases:** The database is composed of seven tables containing vital information.

   A. Calendar: This table will track all literary events. (Refer to tables in appendix.)
   B. Biographies: This table will track all biographical information of local and visiting authors. Refer to tables in appendix.
   C. Venues: This table will track venues. Refer to tables in appendix.
   D. Contacts/Addresses: This table will track contacts. Refer to tables in appendix.
   E. Suggested Links: This table will track literary links. Refer to tables in appendix.
   F. Reviews: This table will include information evaluating the event in terms of writing quality, performance and atmosphere. Refer to tables in appendix.
   G. Reviewed Events: This data base will include the same information as the Calendar of Events data base. It will store events for three months. Refer to tables in appendix.
Patrice Melnick

Patrice Melnick received a Bachelor of Arts in English from the University of Texas and a Master of Fine Arts from the University of Alaska, Fairbanks. Patrice Melnick is director of Creative Writing at Xavier. She also served as a Peace Corps volunteer in the Central African Republic for two years.

She has essays and poems published in many literary journals including *Grain* and *Prism International*.

She is currently working on a book-length memoir.

Patrice Melnick founded and directs the creative writing program at Xavier University. She teaches Composition, Introduction to Creative Writing and Introduction to Literary Nonfiction, and she is faculty advisor for *New Voices*, the Student Literary Journal.

Vitae

Sample syllabi

Writing Samples:

Essays (excerpts):

“A White Night in Africa”

“Writing for My Life”

Reviews

Feedback

Poems:

“Confessions of a Carnivore”

“Sabine the Cook Warns Me

Patrice Melnick

*pmelnick@xula.edu*
### Event Details

**Event:** Poetry Reading  
**Sponsoring Group:** Xavier University, Humanities Endowment Lecture Series

Xavier University hosts a series of literary readings throughout the school year to support the creative writing program.

**Featuring:** Toi

**Time:** 7:00 p.m.

**Venue:** Xavier University  
7325 Palmetto St.  
Gold Rush Room

**Cover Charge:** $0

**Contact:** Patrice Melnick: (504) 485-5161

**Other Information:** Xavier University hosts six readings each semester. All readings are free and help highlight the Creative Writing Program.

**Featured Author:** Toi Derricotte

**Educational background:**

**Genres:** Poetry and nonfiction

**Publications:** Natural Birth, The Empress of the Death House, Captivity and Tender, The Black Notebooks

**Awards:** Paterson Poetry Prize; Anesfield-wolf Award; The Black Caucus of the American Library Association Award for Literary Nonfiction; two fellowships from the National Endowment for the Arts; two Pushcart Prizes; The Lucille Medwick Memorial Award from the Poetry Society of America; 1998–2000 Delta Sigma Theta Distinguished Endowed Chair at Xavier University of Louisiana

**Other Information:** Toi Derricotte was born in Detroit, Michigan. She is Professor of English at the University of Pittsburgh and has taught in the graduate creative writing programs at New York University, George Mason University and Old Dominion University. With Cornelius Eady she founded Cave Canem, a workshop retreat for African American Poets. At Xavier, she has taught poetry and creative nonfiction, and helped to develop the Creative Writing program. When she is not writing, teaching, giving readings or interviews, Toi Derricotte attends second line parades and follows Mardi Gras Indians around New Orleans.

**2nd Featured Reader:** none
Toi Derricotte

**Educational background:** MA University of Pittsburgh

**Genres:** Poetry and nonfiction

**Publications:** *Natural Birth*, *The Empress of the Death House*, *Captivity* and *Tender*, *The Black Notebooks*

**Awards:** Paterson Poetry Prize; Anesfield-wolf Award; The Black Caucus of the American Library Association Award for Literary Nonfiction; two fellowships from the National Endowment for the Arts; two Pushcart Prizes; The Lucille Medwick Memorial Award from the Poetry Society of America; 1998--2000 Delta Sigma Theta Distinguished Endowed Chair at Xavier University of Louisiana

**Other information:** Toi Derricotte was born in Detroit, Michigan. She is Professor of English at the University of Pittsburgh and has taught in the graduate creative writing programs at New York University, George Mason University and Old Dominion University. With Cornelius Eady she founded Cave Canem, a workshop retreat for African American Poets. At Xavier, she has taught poetry and creative nonfiction, and helped to develop the Creative Writing program. When she is not writing, teaching, giving readings or interviews, Toi Derricotte attends second line parades and follows Mardi Gras Indians around New Orleans.

**Contact Information:**

- Address
- Phone:
- Email:
- Personal Website
<table>
<thead>
<tr>
<th>Patrice Melnick</th>
<th><a href="mailto:pmelnick@xula.edu">pmelnick@xula.edu</a></th>
</tr>
</thead>
<tbody>
<tr>
<td>Terrance Hayes</td>
<td>Published <em>Muscular Music</em>. He teaches poetry and composition.</td>
</tr>
<tr>
<td>Major Jackson</td>
<td>Published in <em>APR</em>. He teaches poetry and composition.</td>
</tr>
<tr>
<td>Patrice Melnick</td>
<td>Published essays in <em>Prism International</em>. She teaches creative writing and composition.</td>
</tr>
<tr>
<td>Biljana Obradovic</td>
<td>Published <em>Le Monde Riche</em>. She teaches poetry, drama and composition.</td>
</tr>
<tr>
<td>Mark Whitaker</td>
<td>Published in the <em>Xavier Review</em>. He teaches fiction and composition.</td>
</tr>
</tbody>
</table>
Mockup: Local and visiting Authors

**Authors’ Biographies**

<table>
<thead>
<tr>
<th>Home/Current Calendar</th>
<th><strong>Local Authors</strong></th>
<th><strong>Visiting Authors</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Extended Calendar</td>
<td>Terrance Hayes</td>
<td>Lucille Clifton</td>
</tr>
<tr>
<td>Readings by Venue</td>
<td>Patrice Melnick</td>
<td>Toi Derricotte</td>
</tr>
<tr>
<td>Authors’Biographies</td>
<td>Biljana Obradovic</td>
<td>Michael S. Harper</td>
</tr>
<tr>
<td>Creative Writing at Xavier</td>
<td>Brenda Marie Osbey</td>
<td>Naomi Shihab Nye</td>
</tr>
<tr>
<td></td>
<td>Kalamu Ya Salaam</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Robert Skinner</td>
<td></td>
</tr>
</tbody>
</table>
Home/Current Calendar  Xavier University
Extended Calendar  7325 Palmetto St.
Readings by Venue  485-5161
Authors’  Xavier hosts many writings throughout the year to support the undergraduate creative writing program and the humanities at Xavier.
Biographies
Creative Writing at Xavier
Reviews
Feedback
Patrice Melnick
pmelnick@xula.edu

Upcoming Events
Reading by Toi Derricotte
Date:  7/15/00
Time:  7:00 p.m.
Cover charge:  $ 0
Contact:  Biljana Obradovic, 485-5155, bobradov

Details

Broadmoor Branch Library
4300 S. Broad St.
The library is located near the intersection of Washington Avenue and Broad St.

Upcoming Events
The New Orleans Poetry Forum Workshop
Date:  7/23/00
Time:  8:00 p.m.
Cover charge:  $ 0
Contact:  Andrea Gereighty, 835-3419 for more information

Details

Ebony Square
4215 Magazine St
891-4991

Ebony Square is one of the oldest African American reading series in New Orleans. Come early to sign up for the open mike reading. . .
Mockup: Submit your biographical information

Submit your biographical information

<table>
<thead>
<tr>
<th>Home</th>
<th>Directory of Local and Visiting Authors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Add your event</td>
<td>To be included in directory of New Orleans or visiting, please include the following information:</td>
</tr>
<tr>
<td>Submit Review</td>
<td>About you</td>
</tr>
<tr>
<td>Add your Biographical note</td>
<td>Last name:</td>
</tr>
<tr>
<td>Suggest a Website</td>
<td>First Name:</td>
</tr>
<tr>
<td>Subscribe to Mailing list</td>
<td>Phone:</td>
</tr>
<tr>
<td><a href="mailto:pmelnick@xula.edu">pmelnick@xula.edu</a></td>
<td>e-mail:</td>
</tr>
<tr>
<td></td>
<td>website (URL):</td>
</tr>
<tr>
<td></td>
<td>Choose one:</td>
</tr>
</tbody>
</table>

**Visiting**  **Local**

**Genre(s):**

fiction nonfiction poetry other ________

Educational background:

Publications:

Other information (25 words or less)

*Would you like to be on our mailing list?*

Yes  No
If you attended an event for which you would like to submit a review, please complete the information below:

**Reviewer:**

- e-mail:

**Event:**

Choose from Past events listed:

If not listed, please provide the following information:

- Name(s) of Person(s) Reading:
- Day(s) of week:
- Day, Month, Year:
- Time:
- Location/Name of Venue
- Address of venue:
- Cover charge (if applicable):

Please include the following criteria in your comments:

- Writing Quality:
- Delivery:
- Other comments:

*Would you like to subscribe to our mailing list?*

- Yes
- No
- Already subscribed
<table>
<thead>
<tr>
<th>Home</th>
<th><strong>Suggest a Literary Link</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Add your event</td>
<td>Link</td>
</tr>
<tr>
<td>Submit Review</td>
<td>Name of Web Site:</td>
</tr>
<tr>
<td>Add your Biographical</td>
<td>URL:</td>
</tr>
<tr>
<td>note</td>
<td>Brief description of site:</td>
</tr>
<tr>
<td>Suggest a Website</td>
<td></td>
</tr>
<tr>
<td>Subscribe to Mailing list</td>
<td>Submitted by:</td>
</tr>
<tr>
<td><a href="mailto:pmelnick@xula.edu">pmelnick@xula.edu</a></td>
<td>Last name:</td>
</tr>
<tr>
<td></td>
<td>First Name:</td>
</tr>
<tr>
<td></td>
<td>Address:</td>
</tr>
<tr>
<td></td>
<td>Phone:</td>
</tr>
<tr>
<td></td>
<td>e-mail:</td>
</tr>
<tr>
<td></td>
<td>website:</td>
</tr>
<tr>
<td></td>
<td><em>Would you like to be on our mailing list?</em></td>
</tr>
<tr>
<td></td>
<td>yes no Already subscribed</td>
</tr>
</tbody>
</table>
Suggest a Literary Event

To suggest a literary event for the calendar, please include the following information:

**About you:**
- Last name:
- First Name:
- e-mail:

**Event:**
- Name of event:
- Type of event (choose one):
  - Literary Reading
  - Open mike reading
  - Literary Conference
  - Workshop/class
- Name(s) of Person(s) Reading or leading workshop:
- Date:
- Location/Name of Venue
- Address of venue:
- Cover charge:
- Relevant biographical information:
- Contact:
  - Last name:
  - First Name:
  - Address:
  - Phone:
  - e-mail:

**Other Comments:**

Would you like to subscribe to our mailing list?
- Yes  No Already subscribed
New Orleans Literary Calendar

Check out upcoming events in town, or browse the related information using the links on the left.

### August

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Time</th>
<th>Location</th>
<th>Readers</th>
<th>More info</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunday 8/8/00</td>
<td>Everett Maddox Reading Series</td>
<td>3:00 PM</td>
<td>Maple Leaf Bar</td>
<td>Mark Whitaker</td>
<td>details</td>
</tr>
<tr>
<td></td>
<td>Poetry</td>
<td>6:00 PM</td>
<td>Kenny's Irish Pub</td>
<td>Open Mic</td>
<td>details</td>
</tr>
<tr>
<td>Monday 8/10/00</td>
<td>Pozazz</td>
<td>9:00 PM</td>
<td>Flora Gallery and Coffee Shop</td>
<td>Open Mic</td>
<td>details</td>
</tr>
<tr>
<td>Sunday 8/10/00</td>
<td>Everett Maddox Reading Series</td>
<td>3:00 PM</td>
<td>Maple Leaf Bar</td>
<td>Tomboula Dog</td>
<td>details</td>
</tr>
<tr>
<td></td>
<td>Poetry</td>
<td>6:00 PM</td>
<td>Kenny's Irish Pub</td>
<td>Open Mic</td>
<td>details</td>
</tr>
<tr>
<td>Monday 8/17/00</td>
<td>Pozazz</td>
<td>9:00 PM</td>
<td>Flora Gallery and Coffee Shop</td>
<td>Open Mic</td>
<td>details</td>
</tr>
<tr>
<td>Thursday 8/20/00</td>
<td>Owls Tooth Open Mic</td>
<td>8:00 PM</td>
<td>Dragon's Den</td>
<td>Open Mic</td>
<td>details</td>
</tr>
</tbody>
</table>

### September

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Time</th>
<th>Location</th>
<th>Readers</th>
<th>More info</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunday 8/8/00</td>
<td>Everett Maddox Reading Series</td>
<td>3:00 PM</td>
<td>Maple Leaf Bar</td>
<td>Mark Whitaker</td>
<td>details</td>
</tr>
<tr>
<td></td>
<td>Poetry</td>
<td>6:00 PM</td>
<td>Kenny's Irish Pub</td>
<td>Open Mic</td>
<td>details</td>
</tr>
<tr>
<td>Monday 8/10/00</td>
<td>Pozazz</td>
<td>9:00 PM</td>
<td>Flora Gallery and Coffee Shop</td>
<td>Open Mic</td>
<td>details</td>
</tr>
<tr>
<td>Sunday 8/15/00</td>
<td>Everett Maddox Reading Series</td>
<td>3:00 PM</td>
<td>Maple Leaf Bar</td>
<td>Tomboula Dog</td>
<td>details</td>
</tr>
<tr>
<td></td>
<td>Poetry</td>
<td>6:00 PM</td>
<td>Kenny's Irish Pub</td>
<td>Open Mic</td>
<td>details</td>
</tr>
<tr>
<td>Monday 8/17/00</td>
<td>Pozazz</td>
<td>9:00 PM</td>
<td>Flora Gallery and Coffee Shop</td>
<td>Open Mic</td>
<td>details</td>
</tr>
<tr>
<td>Thursday 8/20/00</td>
<td>Owls Tooth Open Mic</td>
<td>8:00 PM</td>
<td>Dragon's Den</td>
<td>Open Mic</td>
<td>details</td>
</tr>
</tbody>
</table>

Looking further into the future? See the extended calendar. Don't see your event listed? Submit an event.

Patrice Melnick < pmelnick@xula.edu >
Media Inventory

**Image files**
- Picture for Calendar/Home page (1)
- Directory of Local and Visiting authors (approx. 7 to start with)
- XU CW Faculty (5)
- *New Voices* (1)

**Text**
- Home Page: Brief, general information about page
- Extended Calendar: Brief information about calendar
- Readings by Venue: General information about each of about 20 venues
- N.O. Literary. Organizations: Brief descriptions of about 8 organizations
- CW at XU: General info about Xavier’s Creative Writing program
  - History: brief description
  - Curriculum/requirements: info borrowed from catalogue
  - Classes: info borrowed from catalogue
  - Faculty: Bio info, borrowed from brochure
- Directory of local and visiting writers: (2nd tier)
  - Local poets: Background information/Contact information
  - Visiting poets: Background information/Contact information
- Submission guidelines
- *New Voices*
  - Contests/Awards
  - Submission guidelines
- About Me: Text about me

**Database** (see appendix for complete view of tables)
- Calendar
- Biographies
- Venues
- Contacts/Addresses
- Suggested Links
- Reviews
- Reviewed Events

**HTML Files**
* dynamically generated files
  - *Introduction/Calendar (home page):
  - *Details page
  - *Extended Calendar
  - *Details pages (40)
  - *Readings by Venue
  - *Directory of local and visiting writers: (2nd tier)
  - *Biography details
  - *Reviews/comments (2)
  - *Links
- Creative Writing at Xavier (6)
- Xavier literary calendar (variant of readings by venue)
- *Xavier Review*
  - Submission guideleines
- *New Voices*
  - Submission guidelines
- Feedback (6)
- About Me
Administrative pages
  Index
  Events (3)
  Biographies (3)
  Suggested links (3)

Style Sheet

Administrative Scripts:
  Calendar Home Page: add, delete, edit (3)
  Calendar Extended: add, delete, edit (3)
  Bio: add, delete, edit (3)
  Links: add, delete, edit (3)
  Venues: (3)
  Reviews: (3)

Scripts for dynamically generated pages:
  Calendar Home Page: (1)
  Calendar Extended: (1)
  Biographies: (1)
  Links: (1)
  Venues: (1)
  Reviews: (1)
  Reviewed events: (1)
    7

Form submission scripts:
  Calendar Extended: (1)
  Biographies: (1)
  Links: (1)
  Reviews: (1)
    4
Skills assessment:

For this project, the skills needed include knowledge of HTML, a scripting language such as PHP, web imaging skills, and a database program. For the script, Bart Everson will learn more about and use PHP. I will need to apply my basic knowledge HTML, which I am familiar with from past HTML workshops. I will also need to learn to use a web authoring program such as Homesite. And I will need to improve my web imaging skills.
Implementation:

To begin my project, I will first find a web host and get my own domain.

The “No Easy Poets” website will be developed, using the following procedure: create a database table; create an administrative page to add, delete and edit table elements, and script; collect information and input into database; create an HTML display page; and add a link to the newly developed page.

I will take an incremental approach to developing the website. I will launch the most important aspects of the site first. I will first create the Home/Calendar and the extended calendar so that people will be able to find out about local poetry events as soon as possible. After the website has been launched, I will promote it to the local community, and submit it to search engines. (Refer to schedule for more information.)

In future years, I will begin testing the effectiveness of the No Easy Poets web design.

Schedule

September, 2000

  Get my own domain, and find a web host

October, 2000

Home Page and Calendars

  Create data base and table for the Calendar of Events
  Create administrative page and scripts
  Collect information and input into database
  Create display page and scripts

End of October, 2000

  Launch site
  promote the site

November, 2000

Extended Calendar

  Create display page for Extended Calendar of Events
  (Will use same database info as “Calendar of Events”)
  Collect information and input into database
  Link extended calendar

December, 2000

Personal Page

  Obtain photo
  Create image file
  Write text: biographical information, vitae, syllabi
  create display page
  Link personal page

January, 2001

Readings by Venue

  Create table
  Create administrative page
  Create display page and scripts
  Collect information about venues and add to database
  Link venue feature
February, 2001
Event Details
Create administrative page and scripts
Create display page and scripts (limited version omitting biographies and organizations)
Link details

March, 2001
Organizations
Create table
Create administrative page and scripts
Add organizations to event details

April, 2001
Author’s Directory
Gather information and add to database
Request information from local authors
Obtain authors’ photos
Create image files
Create display biographical pages
Create display submission page
Create administrative pages and scripts
Link Authors Directory
Link bio submission page

May, 2001
Creative Writing at Xavier
Write texts
Obtain photos (3)
Create image files
Create display pages
Link Creative Writing at Xavier

June, 2001
Links page
Create table
Research links on internet and add to database
Create display page
Create administrative pages and scripts
Link Literary Links

July, 2001
Reviews
Create reviews table
Create Reviews display page
Create display Reviews Submission page
Create administrative pages and scripts
Link reviews feature

August, 2001
Submission forms
Create display pages and scripts for:
Add event to calendar
Literary links
Create administrative pages and scripts
**Distant Future (2001)**

I may reapply for continued support to expand the project at the completion of the previous portion.

“Poem of the Month”: This feature will display a poem by a contemporary poet each month, possibly an author who will be reading in the near future. Copyright permission will be obtained from the authors or publisher.

“Poetry Live”: This feature will be an audio clip of an author reading original work, possibly an author who will be reading in the near future.

**Budget**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Domain Name Registration Fee:</td>
<td>$70</td>
</tr>
<tr>
<td>(2 years)</td>
<td></td>
</tr>
<tr>
<td>Web Host Fee:</td>
<td>$550</td>
</tr>
<tr>
<td>(2 years)</td>
<td></td>
</tr>
<tr>
<td>1/4 Release time:</td>
<td>$10,000</td>
</tr>
<tr>
<td>Total:</td>
<td>$10,620</td>
</tr>
</tbody>
</table>
# Appendix

## Database Tables

### Calendar/Events

<table>
<thead>
<tr>
<th>ID #</th>
<th>Title of Event</th>
<th>Venue</th>
<th>Date</th>
<th>Time</th>
<th>Readers</th>
<th>Cover $</th>
<th>Contact</th>
<th>Type of Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>344</td>
<td>Maddox Maple Leaf</td>
<td>07/23/00</td>
<td>3:00 p.m.</td>
<td>Patrice Melnick</td>
<td>$0</td>
<td>Nancy Harris</td>
<td>Reading</td>
<td></td>
</tr>
<tr>
<td>346</td>
<td>Pozazz Flora’s</td>
<td>07/24/00</td>
<td>9:00 p.m.</td>
<td>open mic</td>
<td>$0</td>
<td>James Dean</td>
<td>Reading</td>
<td></td>
</tr>
<tr>
<td>392</td>
<td>NOPF Borders</td>
<td>07/12/00</td>
<td>8:00 p.m.</td>
<td>N/A</td>
<td>$0</td>
<td>Andrea Gereighty</td>
<td>Workshop</td>
<td></td>
</tr>
<tr>
<td>885</td>
<td>Ebony Sq Ebony Sq</td>
<td>07/23/00</td>
<td>9:00 p.m.</td>
<td>Open mic</td>
<td>$5</td>
<td></td>
<td>Reading</td>
<td></td>
</tr>
</tbody>
</table>

### Continued

<table>
<thead>
<tr>
<th>ID #</th>
<th>Sponsoring Organization</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>344</td>
<td>Maple Leaf</td>
<td>Every Sunday</td>
</tr>
<tr>
<td>346</td>
<td>Pozazz Performance Group</td>
<td>Every Monday</td>
</tr>
<tr>
<td>392</td>
<td>New Orleans Poetry Forum</td>
<td>Bring 15 copies of your one page poem to have critiqued</td>
</tr>
<tr>
<td>885</td>
<td>Ebony Square</td>
<td>Meets every Sunday. Come early to sign up for open mike.</td>
</tr>
</tbody>
</table>
# Reviewed Events

<table>
<thead>
<tr>
<th>ID</th>
<th>Title of Event</th>
<th>Venue</th>
<th>Date</th>
<th>Time</th>
<th>Readers</th>
<th>Cover</th>
<th>Contact</th>
<th>Type of Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>344</td>
<td>Everett Maddox</td>
<td>Maple Leaf</td>
<td>07/23/00</td>
<td>3:00 p.m.</td>
<td>Patrice Melnick</td>
<td>$0</td>
<td>Nancy Harris</td>
<td>Reading</td>
</tr>
<tr>
<td>345</td>
<td>Everett Maddox</td>
<td>Maple Leaf</td>
<td>07/30/00</td>
<td>3:00 p.m.</td>
<td>Mona Lisa Saloy</td>
<td>$0</td>
<td>Nancy Harris</td>
<td>Reading</td>
</tr>
<tr>
<td>346</td>
<td>Pozazz</td>
<td>Flora’s</td>
<td>07/24/00</td>
<td>9:00 p.m.</td>
<td>Irving Carr</td>
<td>$5</td>
<td>Jim Bates</td>
<td>open mic</td>
</tr>
</tbody>
</table>

## Continued

<table>
<thead>
<tr>
<th>ID</th>
<th>Sponsoring Organization (cross list with Events)</th>
<th>Comments (cross-reference with events) (500 words, 2330 characters)</th>
</tr>
</thead>
<tbody>
<tr>
<td>344</td>
<td>Maple Leaf</td>
<td>Every Sunday</td>
</tr>
<tr>
<td>345</td>
<td>Everett Maddox</td>
<td>Maple Leaf</td>
</tr>
<tr>
<td>346</td>
<td>Pozazz Performance Poetry Group</td>
<td>Every Monday Night.</td>
</tr>
</tbody>
</table>
# Biographies

<table>
<thead>
<tr>
<th>ID #</th>
<th>Last Name</th>
<th>First Name</th>
<th>Mailing Address</th>
<th>phone</th>
<th>e-mail</th>
<th>web (URL)</th>
<th>Local/Visit</th>
<th>Genre</th>
</tr>
</thead>
<tbody>
<tr>
<td>3572</td>
<td>Doze</td>
<td>John</td>
<td>33 Art NOLA</td>
<td>222-5555</td>
<td>doze@here</td>
<td><a href="http://www">www</a>. poems</td>
<td>Local</td>
<td>poetry fiction</td>
</tr>
<tr>
<td>7603</td>
<td>Melnick</td>
<td>Patrice</td>
<td>P.O. Box 13525 Nola</td>
<td>895-9747</td>
<td><a href="mailto:pmelnick@xula.edu">pmelnick@xula.edu</a></td>
<td>Local</td>
<td>Lit nonfiction poetry</td>
<td></td>
</tr>
</tbody>
</table>

## Continued

<table>
<thead>
<tr>
<th>Mailing list?</th>
<th>Publications</th>
<th>Awards</th>
<th>Educational background</th>
<th>Other information</th>
</tr>
</thead>
<tbody>
<tr>
<td>yes</td>
<td><em>Book of dreams</em></td>
<td><em>Some day potential award</em></td>
<td><em>M.A., Whatever</em></td>
<td><em>Lots of friends</em></td>
</tr>
<tr>
<td>yes</td>
<td><em>Granta</em></td>
<td></td>
<td></td>
<td><em>MFA Creative Writing</em></td>
</tr>
</tbody>
</table>

## Contacts

<table>
<thead>
<tr>
<th>Last Name</th>
<th>First Name</th>
<th>Mailing Address</th>
<th>Phone</th>
<th>E-mail</th>
<th>website (URL)</th>
<th>Organization</th>
<th>Mail list?</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Doze</td>
<td>John</td>
<td>33 Art NOLA</td>
<td>222-5555</td>
<td>doze@here</td>
<td><a href="http://www">www</a>. poems</td>
<td>Pozazz</td>
<td>yes</td>
<td></td>
</tr>
<tr>
<td>Harris</td>
<td>Nancy</td>
<td>Burdette</td>
<td>777-7777</td>
<td><a href="mailto:Harris@dot.com">Harris@dot.com</a></td>
<td>Maple Leaf</td>
<td>yes</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### Reviewed Events

<table>
<thead>
<tr>
<th>ID #</th>
<th>For. key ID #</th>
<th>Reviewer</th>
<th>Writing Quality Comments</th>
<th>Presentation Comments</th>
<th>Atmosphere Comments</th>
<th>Other Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>772</td>
<td>223</td>
<td>Gina Holiday</td>
<td>Cliche love images. . .</td>
<td>Overcompensated for cliches. . .</td>
<td>Elegant</td>
<td>Need more XU students . .</td>
</tr>
<tr>
<td>984</td>
<td>560</td>
<td>Jerry Rig</td>
<td>Arresting Imagery. . .</td>
<td>Read like a dead guy</td>
<td>Institutional</td>
<td>Nothing else to do. .</td>
</tr>
</tbody>
</table>

### Literary Organizations

<table>
<thead>
<tr>
<th>Organization</th>
<th>Type of events</th>
<th>Contact</th>
<th>Web Site URL</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>New Orleans Poetry Forum</td>
<td>Free Workshops host readings, newsletter</td>
<td>Andrea Gereighty</td>
<td></td>
<td>Bring 15 copies of poem. . . Meet every Wednesday. . .</td>
</tr>
<tr>
<td>Pozazz</td>
<td>Performances and Open mics</td>
<td>Irving Jones</td>
<td><a href="http://www.pozazz">www.pozazz</a></td>
<td>Spirited, good shows</td>
</tr>
<tr>
<td>Poetry Exchange</td>
<td>Free Workshops</td>
<td>Gina Ferrera</td>
<td></td>
<td>Friendly group</td>
</tr>
<tr>
<td>NOMMO</td>
<td>Workshops and readings</td>
<td>Kalamu Ya Salaam</td>
<td></td>
<td>Welcome XU students</td>
</tr>
</tbody>
</table>
## Venues

<table>
<thead>
<tr>
<th>Name</th>
<th>Address</th>
<th>Phone</th>
<th>Neighborhood</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maple Leaf</td>
<td>8316 Oak St. nola</td>
<td>334-7272</td>
<td>Uptown</td>
<td>20 year reading series</td>
</tr>
<tr>
<td></td>
<td>70118</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The Community</td>
<td>305 Broad St.</td>
<td>555-5555</td>
<td>Mid-city</td>
<td>Friendly atmosphere</td>
</tr>
<tr>
<td>Book Center</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>True Brew Cafe</td>
<td>200 Julia St.</td>
<td>444-4444</td>
<td>Warehouse</td>
<td>Favorite Pozazz hangout</td>
</tr>
<tr>
<td>Borders Books</td>
<td>3131 Vets</td>
<td>888-8888</td>
<td>Metairie</td>
<td>Readings and workshops</td>
</tr>
<tr>
<td>Xavier University</td>
<td>1 Drexel Dr.</td>
<td>486-7411</td>
<td>Uptown</td>
<td>Terrific reading series</td>
</tr>
</tbody>
</table>

## Links

<table>
<thead>
<tr>
<th>ID #</th>
<th>Name of site</th>
<th>URL</th>
<th>Catagory</th>
<th>Region (City/state)</th>
</tr>
</thead>
<tbody>
<tr>
<td>567</td>
<td>Pozazz</td>
<td><a href="http://www.pozazz">www.pozazz</a></td>
<td>Reading Series</td>
<td>N.O.</td>
</tr>
<tr>
<td>950</td>
<td><em>New Orleans Poetry Forum</em></td>
<td><a href="http://www.NOPF">www.NOPF</a></td>
<td>Workshop group</td>
<td>N.O.</td>
</tr>
</tbody>
</table>