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The World Inside New Orleans (WINO)
Rich Media Project Design Document
31 October 2002

Executive Summary:

This project is a website that grounds major topics of modern world history in a material aspect of the city of New Orleans. Much of world history since 1500 can be related to some aspect of the international and old city of New Orleans. The website will link each of the historical topics with various aspects of the city of New Orleans, using video, audio, still images, and text of contemporary and historical phenomena of the world inside New Orleans.

Statement of Purpose:

This project comes from my teaching philosophy that people learn history best by exploring the interconnectedness of peoples and events. This project will use the city of New Orleans to teach the history of the world to an unlimited audience, as it will be website. I also intend to use it as I teach the course World History from 1500. This project will create media resources for each of the topics of the course for facile use for me and other teachers. The media resources on the website will address challenges inherent in teaching history, with goals for the improvement of learning of historical skills and materials, retention of historical knowledge, development of the skill of historical thinking, and the creation of a resource for teaching and learning history outside of the classroom.

Content Outline:

I. Home Page:

This page will state the concept that all of history is connected, and that connections can be seen between phenomena in New Orleans and major topics of the past 500 years of world history. It will contain links to all of the topic pages and all of the resource pages. It will contain a link to the about this site page.

II. About This Site Page:

This page will explain the genesis and purpose of this site, the story of the way that the site was put together, acknowledgements for those who worked on it, contact information to make comments and suggestions, and a link back to the home page.

III. Feedback Page.

This page will contain a way for website users to give feedback, suggestions, and questions.

IV. Historical Topic Pages:

These pages will define these concepts as they are used for the purposes of this site and explain their roles in world history, and they will contain links to the related New Orleans

resource pages of this site and the related topic pages of this site. They will contain links to the home page and the about this site page. They will contain twin images pertaining to the topic, one from New Orleans, one from somewhere in the world.

1. Slavery
2. Empire
3. Rights and Constitutions
4. Industrial Revolution, Caste, and Class
5. Science and Religion, the Scientific Revolution
6. Urbanization and Child Labor
7. Imperialism and Colonialism
8. Nations and War
9. Independence and Nationalism
10. Marriage and Prostitution

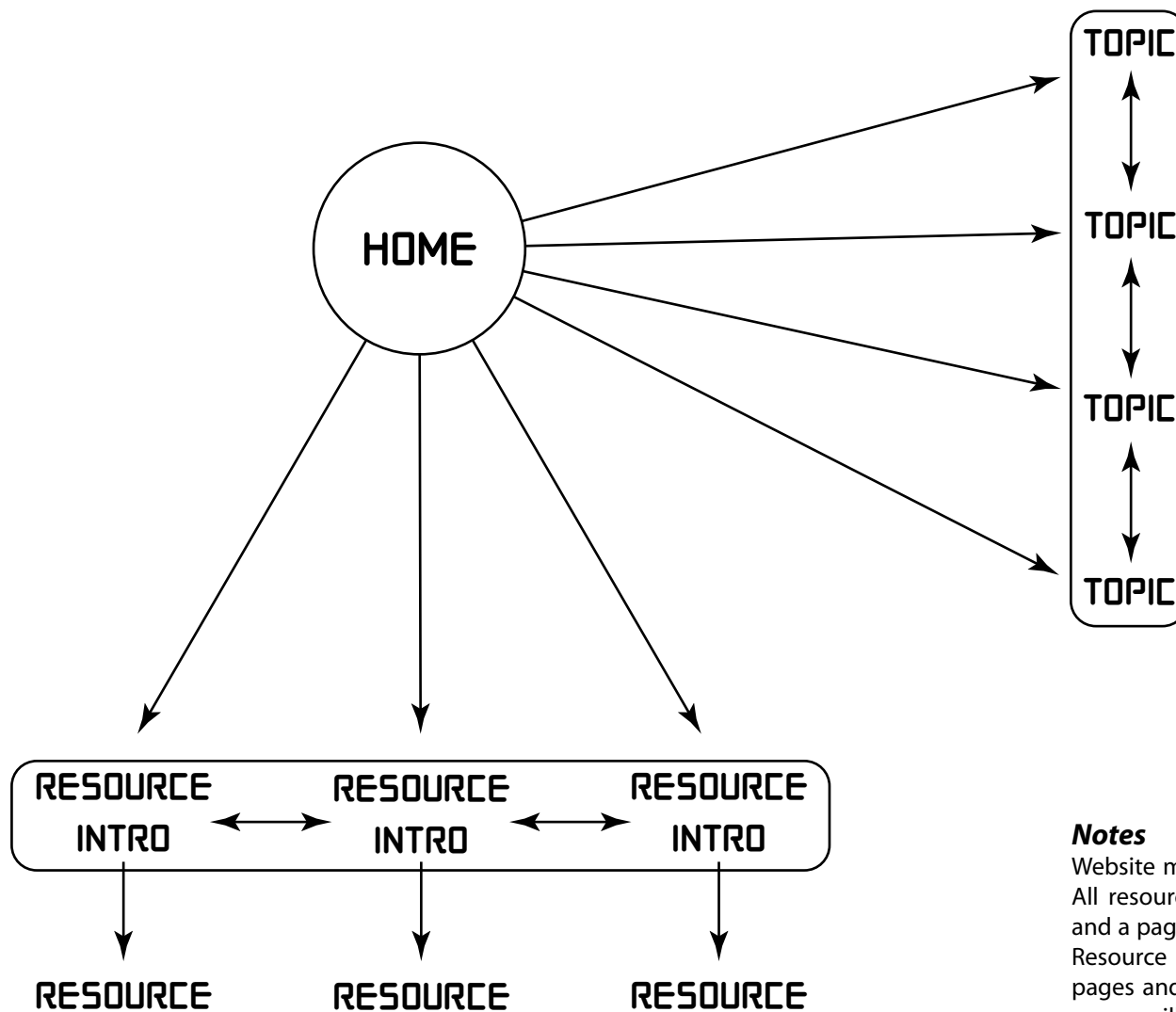
V. New Orleans Resource Pages:

These pages are in pairs. One half of each pair will describe a resource, its location or incidence in New Orleans, its history, and its role in world history. These pages will contain still images of each New Orleans resource and a related image from somewhere else in the world. These pages will contain links to the media page illustrating the resource's role in world history, and links to other related New Orleans resource pages and related topic pages. They will contain links to the home page and the about this site page. The second half of each pair will contain a media presentation of the New Orleans Resource. These pages will contain the media created to illustrate each New Orleans resource's role in world history. They will contain links back to the corresponding New Orleans resource page. They will contain links to the home page and the about this site page.

1. Gumbo
2. Cemeteries
3. Pralines
4. Jackson Square
5. St. Louis Cathedral
6. French Market
7. Chalmette National Park
8. Mardi Gras
9. Horse Races at the New Orleans Fairgrounds
10. The Saenger Theatre
11. Congo Square
12. Beignets
13. Second Line parade
14. Cabildo
15. Jazz
16. Cajun Cooking
17. French Language

Experiential Flowchart

This chart depicts the user's experience – how he or she can navigate from screen to screen within the website.



Notes

Website may include any number of resources and topics. All resources consist of two pages: an introductory page and a page featuring the resource itself (probably a video). Resource intro pages will link to all other resource intro pages and to any or all topic pages as appropriate. Topic pages will link to all other topic pages and to any or all resources as appropriate.

The World Inside New Orleans

[About this site.](#)

Text goes here explaining the concept of the site and inviting the user to explore the connections between New Orleans history and world history.

Topics

- Slavery
- Empire
- Rights and Constitutions
- Industrial Revolution, Caste, and Class
- Science and Religion, the Scientific Revolution
- Urbanization and Child Labor
- Imperialism and Colonialism
- Nations and War
- Independence and Nationalism

Resources

- Gumbo
- Cemeteries
- Pralines
- St. Louis Cathedral
- Jackson Square
- Chalmette National Park
- Horse Races at the Fairgrounds
- Congo Square
- Second Line parade
- Jazz
- French Language
- Lots More

The World Inside New Orleans Big Men and Little People

Related Topics

- Slavery
- Rights and Constitutions
- Science and Religion
- Imperialism and Colonialism
- Independence and Nationalism

Text goes here. Lots of text. Exactly what will the text say? We don't know, because it has not been written yet. But one thing is for certain. It will deal with the topic at hand. There's simply no question about that.

Note that to either side there are links to related topics and resources. Everything's interconnected. We think that's fascinating.

Text goes here. Lots of text. Exactly what will the text say? We don't know, because it has not been written yet. But one thing is for certain. It will deal with the topic at hand. There's simply no question about that.

Related Resources

- Gumbo
- Pralines
- St. Louis Cathedral
- Chalmette National Park
- Horse Races at the Fairgrounds
- Congo Square
- Second Line parade
- Jazz
- French Language

[About this site.](#)

The World Inside **New Orleans** Gumbo

Related Topics

- Slavery
- Rights and Constitutions
- Science and Religion
- Imperialism and Colonialism
- Independence and Nationalism

Text goes here, introducing the subject matter briefly. Note once again that to either side there are links to related topics and resources.

Then, there is a prominent link to the media resource itself...

[Watch the video.](#)

Related Resources

- Gumbo
- Pralines
- St. Louis Cathedral
- Chalmette National Park
- Horse Races at the Fairgrounds
- Congo Square
- Second Line parade
- Jazz
- French Language

[Home.](#)

[About this site.](#)

The World Inside **New Orleans** Gumbo

[Return to introduction.](#)

VIDEO

[Home.](#)

[About this site.](#)

Media Inventory:

1. Text: Kathryn Barrett-Gaines will write all the text for all the pages, with no copyright issues:

- 10 paragraph long essays on the historical topics
- 17 two paragraph long essays on the New Orleans resources
- 17 headlines for the New Orleans media pages
- captions for all photos and maps
- scripts for 8 videos

2. Maps: Kathryn Barrett-Gaines and Bart Everson will create all of the maps, with no copyright issues:

- map of New Orleans
- map of French Quarter
- map of Europe
- map of Africa
- map of French Empire
- map of Spanish Empire
- map of British Empire

3. Video: Kathryn Barrett-Gaines, Bart Everson, and possibly some Xavier students will make all of these videos.

1. Gumbo-making, 5 minutes. A chef making gumbo at a New Orleans restaurant in conversation about the historical background of each ingredient and method.
2. Praline-making, 3 minutes. A video of praline making in a New Orleans location in conversation about the historical background of each ingredient and method.
3. Jackson Square: Video of reporters contemporary to the erection of the Jackson monument, each representing a different portion of the population and giving different perspectives.
4. Tour of interior and exterior of St. Louis Cathedral.
5. Tour of French Market and its position on the Mississippi River, 2 minutes.
6. Tour of Chalmette National Park, 3 minutes.
7. Mardi Gras activities, 2 minutes.
8. Tour of Congo Square, 2 minutes.
9. Beignet-making, 3 minutes.
10. Second Line parade, 2 minutes.
11. Tour of interior and exterior of Cabildo.

4. Photos: Kathryn Barrett-Gaines and Bart Everson will take all of these photos. It will be great to pursue contemporary photos of these phenomena from copyright free sources. And it will be great to pursue historical photos of these phenomena, and investigate the copyright issues.

1. New Orleans cemeteries.
2. Jackson Square.
3. St. Louis Cathedral.
4. French Market.
5. Chalmette National Park.
6. Mardi Gras activities.
7. horse races at the New Orleans Fairgrounds.
8. Saenger Theatre.
9. Congo Square.
10. Beignet-related things and/or Café du Monde.
11. Second line parade and activities.
12. Cabildo.

Audio: Kathryn Barrett-Gaines and Bart Everson will seek generous sources of this music that will allow us to use it without copyright issues.

1. Cajun music, 2 minutes.
2. Jazz, 2 minutes.
3. Zydeco music, 2 minutes.

Skills Assessment:

- I know how to write captions, text, and scripts for the videos.
- I know how to author a website.
- Bart Everson knows how to shoot website-quality video.
- Bart knows how to make simple graphics maps.
- I need a strategy to pursue musicians to donate music for the audio.
- I need a strategy for pursuing historical photos that we can use on this website.

Implementation Plan:

- Spring 2003: The Xavier History Department will decide if this project is worthy of the efforts of departmental interns in Fall 2003. Kathryn Barrett-Gaines will pursue the source of the audio, and line up the actors and locations for the videos. KBG and Bart will draw the maps.
- Summer 2003: KBG will write the text, captions, and scripts for the videos.
- Fall 2003: KBG, Bart Everson, and/or interns will shoot the videos and take the photographs. KBG will rewrite scripts, captions, and text as needed.
- Spring 2004: Bart and KBG will construct the website with all of the components. KBG will refine text and captions as needed.
- Summer 2004: KBG and Bart will launch the website on the worldwide web.

Budget:

- audio recording equipment and materials
- video recording equipment, cordless microphones, and materials

Evaluation Plan:

1. Collection of Assessment Data:

- Evaluation of Form: I will conduct usability tests with student volunteers at Xavier. I will videotape sessions with them where I will ask them to conduct certain tasks on the website, and I will evaluate the ease of navigatability and usability of the website.
- Evaluation of Content: I will use the website in my teaching of the World History since 1500 course. I will teach two sections of the course incorporating the website, and I will teach one section without it. I will use feedback from students and I will compare tests and writing from the sections to assess whether the website influenced student learning. The data I collect will be from my students in the form of grades of quizzes, exams, papers, records of group activities and assignments, and student evaluations of self, course, and professor.
- Evaluation by Users: I will collect data that comes to me from the public via the feedback page of the website.

2. Assessment: I will look critically at my three types of data and construct criteria by which to quantify the usability of the form, and the effect of the content on both users outside of my classroom and users inside of my classroom.

Schedule of Evaluation:

- Fall 2004: Evaluation of Form, and Evaluation of Content
- Ongoing from Summer 2004: Evaluation by Users
- Spring 2005: Assessment

Budget for Evaluation:

- videotapes