

A Way from the Authorith Ritarian Classroom

BY MANO SINGHAM

he professor at the conference handed around a copy of his class syllabus to illustrate how he had implemented his teaching innovation. He seemed a gentle, polite, and concerned teacher, someone who would be well liked by his students. And yet, viewed through the lens of his syllabus, he appeared a tyrant.

The arrogant tone of the document was all too familiar. Instructions to the students read like imperial commands: "You will submit three projects...," "You will make a five-minute report...," "You will submit a written version...," "I will expect regular participation...," "You must attend class...." His institution's policy on electronic submission of assignments, quoted in the syllabus, was even sterner: "Students bear sole responsibility for ensuring that papers or assignments submitted electronically to a professor are received in a timely manner" and are "obliged to have their e-mail client issue a receipt verifying that the document has been received." Indeed, they should "retain a copy of the dated submission on a separate disk," presumably as proof of having met the deadline.

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The school's policy on disabilities was yet more legalistic. "Students with a documented disability must inform the instructor at the close of the first class meeting....If you do not consult with the instructor and follow up at the Student Support Services office during the first two weeks of classes...you will thereby waive any claim to a disability and the right to any accommodation pertaining thereto" (emphasis added).

This harshness is, unfortunately, not uncommon in syllabi. At a subsequent faculty discussion of power in the classroom at my own university, I quoted

these sections of the syllabus as examples of an authoritarian faculty mindset. There were embarrassed smiles of recognition all around. One faculty member, also a kindly and concerned teacher, shamefacedly admitted that those phrases could have been lifted directly from her own syllabus. She hadn't realized until that moment how rude they might sound to students.

But the sad fact is that students don't seem to be offended by being ordered around in course syllabi. Cynics might argue that this is because no student actually reads them. But even if they do, by the time they come into our college classroom, students have received

many similar edicts. They have probably come to think of them as the normal way of doing things.

I find it hard to believe that teachers always treated students so rudely in their syllabi or that syllabi were always so detailed and legalistic, trying to cover almost every eventuality. It is likely that the authoritarian syllabus is just the visible symptom of a deeper underlying problem, the breakdown of trust in the

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student-teacher relationship. When and why did this state of affairs arise, and how did it become so widespread?

One reason for this breakdown is undoubtedly the lengthening reach of local and national legislatures into the classrooms. For example, a faculty member at my university was surprised to be told that he had been reported for violating the law by leaving graded homework outside his office for students to pick up at any time. He contacted my office to find out if such an arrangement, convenient for both instructor and students, was indeed illegal. (These issues are dealt with in my own institution's Undergraduate Instructor's Manual, but faculty ignore this document the way students ignore syllabi.)

I checked the manual and found that it was: "Graded exams, papers, and homework should never be left outside of office doors or otherwise unattended for students to claim: this is a violation of FERPA and an invitation to theft. Instructors should return graded material to students individually, in class or in office hours, or should arrange to mail final

material to students once the semester has ended."

FERPA, as we all come to know sooner or later, stands for Family Educational Rights and Privacy Act, federal legislation that governs the privacy of student educational records.

So it has come to this, that the innocuous act of returning homework to students is now overseen by federal statute.

College faculty across the country are probably routinely violating this law one way or another, wittingly or not. For example, in my own 200-student physics course, I had been assigning homework for each class (which met three times a week). The assignments were handed in at the beginning of each class, graded, and returned at the beginning of the subsequent class.

This resulted in a lot of paper moving around: at the beginning of each class, 200 students had to hand in their new homework and pick up their graded assignments. In order to manage this process efficiently, I sorted the graded homework into assigned groups of four and placed the piles in front of the class, so that any one member could pick them up for the entire group before class began. The system worked so well that I did not lose any instructional time at all, despite the seeming complexity of the operation.

But was I breaking the law? Possibly. I was, after all, not returning homework individually, and students were picking up someone else's homework in addition to their own. But after doing this for 10 years for a total of about 4,000 students, I have not heard one student complaint. Maybe the students did

not know about FERPA. But even if they knew, they did not care. I think that most students understand when something is done to advance legitimate educational goals, and they will look for rules to invoke only if they feel that the teacher does not have their best interest in mind. It is when that sense of trust is broken that rules and laws become important.

If we were to take the number of rules in a typical syllabus as a measure of that lack of trust, we would have to conclude that at present the college classroom is in a very sorry state indeed. Of course we need some rules and policies at the institutional level. But there should also be room for common sense and judgment about what is and is not appropriate in the classroom, and good learning practices should be the driving force. My concern is that trust, respect, and judgment are being squeezed out by an increasingly adversarial relationship between teachers and students.

There is no doubt that in the college classroom, the teacher wields a great deal of institutional power, and students have very little. College ideals about academic freedom are for the

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benefit of the faculty, and students know this. As long as we are not capricious, abusive, or flagrantly unjust, we can pretty much set the rules of the classroom, and students have to live with them. The problem is that many teachers are not using this flexibility to explore teaching methods that might enhance learning. Instead, we defend ourselves against potential challenges to our authority by wielding the course syllabus, our

chief instrument of power, like a club.

My own institution's Undergraduate Instructor's Manual is full of useful information on how to prepare course materials, prepare and conduct exams, deal with students with disabilities, respect confidentiality, etc. All these issues are presented with the aim of helping the instructor-especially the novice-avoid the kind of blunders that might generate disputes.

But the tone of the sections that deal with course syllabi are formal and defensive, as if a committee had looked at all the possible things that could go wrong and all the possible laws that might apply, and then had devised rules to prevent disaster. New

faculty are also given friendly advice by academic administrators that the syllabus is like a legally binding contract, so they should put in it everything that they expect of students and go over it on the first day of class.

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I have before me a legal newsletter from another university in which the author clearly lays out the implied contractual nature of the syllabus:

The most common of these types of implied agreements, at least from the faculty perspective, is the written syllabus and/or oral recitation of the rules, policies, procedures, and expectations given to students by faculty at the beginning of each academic course. When a dispute arises with a student over course requirements, satisfactory resolution of the dispute frequently rests on the legal enforceability of the terms and conditions of these implied agreements.

The author then proceeds to describe what a faculty member needs to put in the syllabus in order to have a solid legal case in the event that a dispute with a student should go to court.

Given this attitude, it should not be surprising that the classroom has become a quasi-courtroom. I have seen course syllabi that extend over 20 pages. A colleague told me the he spent almost all the time of his first threehour class walking the students carefully through the syllabus, because otherwise he could not be sure that they were aware of all the rules he had established for them to follow. But the result of such an attitude is that we end up viewing all students as potential courtroom adversaries.

I am sure that it is not pleasant for students or teachers or universities to have to go through judicial proceedings because of some classroom disagreement. But why do we assume that this is the worst thing that could happen and must be avoided at all costs? If the price that we pay for our legal protection is the creation of a controlling classroom atmosphere that stifles learning,

isn't that a much worse result? Repeated questions by students such as "Will this be on the test?" and "Do we have to know this?" are symptoms of the extent to which following rules has replaced learning as the chief goal in the classroom.

To begin to understand the phenomenon of creeping authoritarianism, I need go no further than my own courses and syllabi and see how they have evolved over the years. When I started teaching my large introductory physics courses, I was convinced that the only way to keep on top of things and maintain clarity, fairness, and uniformity was to be highly organized.

So my syllabi were very detailed, laying out what topics would be covered and when, all the deadlines for homework and dates for exams, detailed penalties for missing anything, and the exact format for writing papers (down to page length, fonts and font sizes). I even had instructions for how the homework sheets were to be folded before being handed in, and students lost points

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monster syllabus came about even though I wasn't trying to prevent legal actions. I had good educational reasons for all the rules, and for dealing efficiently with large classes I can still justify a few of them. But the list of rules

if they folded them incorrectly or not at all.

What is telling is that my

grew year by year, driven by its own internal logic. Initially, for example, I had no penalties for missing deadlines, since I assumed students would meet them. When a significant number of students did not, my syllabus the following year had penalties that increased each day that the assignment was late.

I also didn't have penalties for papers that had typographical or grammatical errors; I simply assumed that students would proof-

read anything they handed in. When that didn't happen, I introduced detailed penalties for those infractions too. Each added rule produced requests for exceptions from students who couldn't meet it. So other rules were tacked on to deal with the possible range of exceptions. And so on. Like Abou Ben Adham, my name led all the rest when it came to

comprehensive, detailed, and authoritarian syllabi.

I confess that my system worked extremely well. The papers came in on time, carefully proofread and edited. Homework was handed in like clockwork, folded correctly. I, like so many teachers before me, had discovered the power of the detailed syllabus to achieve precisely targeted goals. That power went to my head, like power usually does, and I began to think that I could create a rule to achieve whatever I wanted. Some departmental colleagues, marveling at the smoothness with which my course was run, adopted many features of my syllabus for their own courses. Thus are the viruses of complex syllabi spread through academia.

But I discovered that there were important things that I just could not do with my syllabus. I could not make students care about the work, be creative and original, be considerate of others, or write and speak well. All I could do was force them to do very specific things. As I started reading the research

literature on good teaching practices, I came to realize that this failure was not due to my technical inability to devise ingenious rubrics to add to my syllabus to achieve those more worthwhile goals. Rather, it was that the very act of creating detailed course requirements and forcing students to obey them actually worked *against* the higher goal of learning.

The emphasis on tight classroom management, although widespread, goes counter to some of the most compelling research on learning. In The Learner-Centered Classroom. Maryellen Weimer argues that learning ensues when instructors relinquish much of their power and cede some decisionmaking power to students. Alfie Kohn, in Punished by Rewards, points out that student motivation is enhanced when rewards and punishments are minimized, students are given choices about what and how they learn, and students and teachers collaborate in classroompolicy decisionmaking.

In Power in the Classroom

Virginia Richmond and James McCroskey emphasize that students have more power than we realize and that the more we try to exercise direct authority, the more likely it is that they will devise ways to thwart us, leading to reduced learning. Robert Boice's work on classroom incivilities in *Advice for the New Faculty Member* shows how student resistance to learning is not necessarily innate but arises from the atmosphere created early on in the classroom.

All this made sense, once I realized what I should have known all along, that learning is an inherently voluntary act that you can no more force than you can force someone to love you. Authoritarianism and fostering a love of learning just do not go together. If they did, the best learning should occur in prison education programs, where the "students" can be co-

erced to do almost anything.

When I stepped back and looked at my syllabus in the light of this new understanding, it appeared completely foreign to my conception of what an ideal teacher-student relationship

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should be. Somewhere along the way, I had lost sight of the fact that a learning community has to be a community in the best sense of the word. I had made my classroom into a dictatorship. Since I seem relaxed and approachable the students did not complain; it was a benevolent dictatorship. But it was a dictatorship nonetheless, since I unilaterally made all the decisions that affected the students. My focus on having the trains run on time had prevented me from achieving more fundamental and important learning goals.

I became increasingly uncomfortable with the way my classroom was structured. So when I had the chance

to teach a new seminar on the evolution of scientific ideas to a much smaller class of 17 sophomores, I decided that the time had come to make changes. But rather than make incremental changes I decided-like an addict who concludes that the only way to become free of the dependency is to make a clean break—to dispense with a formal written syllabus altogether.

I walked into the first class with only a reading list and a tentative schedule of readings for the first few weeks. We did not talk about rules or grades at all; instead we went straight into a discussion of the course subject matter. While I felt almost naked going into the class with no syllabus in my hand or

already posted on the Web, the students did not seem to be at all concerned by its absence. No one mentioned it, lending further support to the thesis that no student ever reads it.

It was only after about five weeks into the course, when the students were getting their essays returned with detailed feedback, that one asked whether the essays would be eventually assigned a grade. It was then that we had a class discussion on the topic of course requirements. I told them what my learning

goals for the seminar were and said that I was open to discussing how they would be evaluated. However, I also said that I had an ethical obligation to my institution to ensure that the grades were meaningful measures of learning, and also to my discipline to ensure that the course was advancing knowledge in that area.

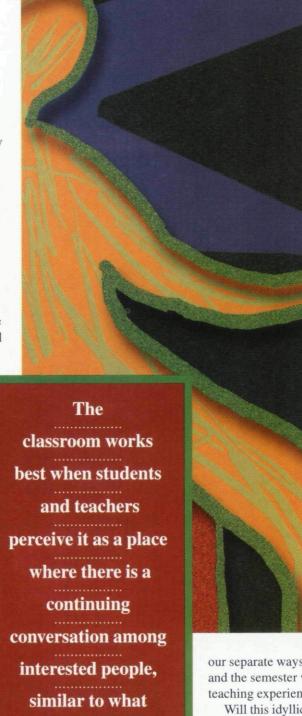
Within those constraints, we reached a consensus on what the students would need to do to reach the learning goals and to earn their course grades. We selected a fairly traditional mix of short essays, a research paper,

a formal presentation, and participation. We also decided on the approximate weights of the assignments, with some flexibility for individual choice.

We reached an agreement about broad criteria for evaluating each item in the mix, with the consensus being that they would leave it up to me to make the final judgment based on my experience and expertise. What was especially interesting to me was that they did not want a reductionist, detailed, itemized scoring of class participation (such as keeping track of how many times each person spoke, the quality of what they said, etc.), which is exactly the kind of thing a legalistic syllabus might spell out. They felt that this led to artificial, points-related behavior and hindered genuine discussion and learning.

They preferred that I make a holistic judgment. I told them that ultimately, assigning a grade has an unavoidably subjective component and that the system would work only if they trusted that I would judge them fairly. The students seemed to treat that statement as if it were obvious, and it went unchallenged. (This is another example of the differences between student and teacher perceptions. While we go to great lengths to persuade students that our grading is objective they, despite our protestations, seem to assume that it is quite subjective.)

We also set up a schedule of deadlines for assignments, again with some flexibility built in to accommodate the stu-



one might

have with friends.

dents' individual schedules (we sometimes forget that students have other courses and even personal lives outside of our classes) and with respect for mine (I have a life too).

In about 30 minutes we thus jointly created a de-facto syllabus. There was no controversy, though the students were extremely surprised that they were being given such leeway in setting up the structure of the course. The course has ended, and so far no one has sued me or even complained about grades or course requirements. A few students missed some of their selfdetermined deadlines, but only by a few days, and they were profusely apologetic. The students came to class, discussed serious topics in a relaxed way, and wrote excellent papers on topics they chose for themselves and seemed really to care about. In fact, the end of the semester brought with it genuine sadness that we were going

our separate ways. It really felt like a community, and the semester was one of the most enjoyable teaching experiences of my life.

Will this idyllic result occur every time? Probably not. When I speak about my experience with colleagues, I am asked what I would do if a student consistently missed deadlines or took advantage in some way of the flexibility and freedom I provided. I say I don't know. I would deal with such situations on an ad hoc, case-by-case basis, because each such case is

likely to be caused by factors unique to that individual student. Tolstoy's famous opening line in *Anna Karenina* that "all happy families resemble one another, but each unhappy family is unhappy in its own way" applies to students too.

By devising complex general rules to cope with any and all anticipated behavior, we tend to constrain, alienate, and dehumanize students, and we remove a great deal of the enjoyment from the learning experience. Surely students are like us in flourishing under conditions of freedom. Why is it that given the choice between creating a freer classroom atmosphere that risks the occasional problem and establish-

ing an authoritarian classroom that tries to anticipate and thwart any and all problems, we choose the latter? Surely creating learning conditions that benefit almost all students should be preferred to those aimed at protecting ourselves against the occasional malcontent.

The syllabus has also become a defensive shield against grade complaints. It is rare that students will complain directly to the professor that they did not learn much in the course. They might make this serious charge to their peers, but complaints to teachers are almost always about grades or other sanctions. The formal written syllabus, with all the lists of things that students must and must not do and highly detailed grading schemes that outline how students are to be evaluated, is the teacher's preemptive strike against such complaints.

At some level, we know that grading is an art, not a science. We should come to our judgments with great care and all the expertise, objectivity, and honesty we can muster, but they are judgments nonetheless. Elaborate grading schemes merely create an illusion of objectivity and hide that judgment under a shroud of numbers. If a student complains, the syllabus with its formulas can provide a spurious precision that can mute criticism. We can sigh regretfully and tell the student: "You needed to get an 80 to get a B and unfortunately you scored only 78.6."

Complex and precise grading schemes remind me of the highly dramatic ritual that occurs in football games if there is doubt as to whether the ball has been advanced the required 10 yards. A hush falls on the stadium as the game is halted and two officials are called from the sidelines to carefully place the 10-yard chains on the field. The referee then signals that either the effort to advance the ball 10 yards has failed by a few inches or has just barely succeeded. That this is an elaborate farce can be appreciated by noting that where the ball is spotted at the end of the play is only a rough approximation, as are the estimations of the starting point and of the distances advanced in previous plays. But the players and fans accept the result unquestioningly, cowed by the solemnity of the ritual.

The research of Patricia King and Karen Strohm Kitchener, summarized in their book *Developing Reflective Judgment*, indicates that our incoming college students tend to be largely pre-reflective in their thinking. They view knowledge in black/white, right/wrong terms, and colleges do not do particularly well in nudging them to take a more nuanced view of knowledge or in teaching them how to weigh evidence and arguments in order to arrive at reasoned judgments. When we try to hide the role that judgment makes in our own decisions, we may be inadvertently reinforcing their low-level view of knowledge.

If we dispense with the authoritarian syllabus as a weapon, then the challenge for teachers is to give students confidence that we have the competence to make judgments about their performance, that we have meaningful criteria for doing so, that our assessments are meaningful measures of important learning, and that we have the impartiality to make honest judgments. This is a harder task than creating a watertight syllabus,

primarily because it requires a change in mindset on the part of teachers. But in the long run it results in a much more rewarding experience for both teachers and students.

If we are not to be adversaries in the classroom, then what is the appropriate relationship between teachers and students? As I see it, it is that of good neighbors in a small community. The classroom works best when students and teachers perceive it as a place where there is a continuing conversation among interested people, similar to what one might have with neighbors and friends. A sense of community is not created by rules and laws but by a sense of mutual respect and tolerance. Good neighborliness cannot be legislated—it can only be learned by example and experience, and it flourishes in an atmosphere of trust and acceptance of differences.

Can we recover the ideal of the classroom as a collegial conversation among faculty and students where the role of the instructor is to provide the insight that experience and expertise provides, without invoking the institutional power vested in us to coerce students? Or have we gone too far down the path of authoritarian, adversarial classrooms to regain that level of trust, assuming we did have it at some point?

When I tell people of my attempts to create a freer classroom atmosphere, I am reminded of those political discussions in which the future of this or that authoritarian country is discussed, and the question is raised as to whether the people of that country are "ready for democracy."

I am asked, are students mature enough to deal with such freedom responsibly? Will they take advantage of the situation to not do any serious work? Might they even sue because the teacher did something that was not in the syllabus? All these things *might* happen, but this is a chance that I have to take. The possibility that my students may not be ready for democracy worries me a little, but the thought that they should be ready for and accepting of authoritarianism troubles me a great deal more.

I am looking forward to teaching the seminar again. And once more I will start without a syllabus.

RESOURCES

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